In Molière’s play *Le Bourgeois gentilhomme*, one of the biggest laughs comes when Monsieur Jourdain exclaims to his philosophy tutor, “Well, what do you know about that! These forty years now, I’ve been speaking in prose without knowing it! How grateful am I to you for teaching me that!” So it is with knowledge exchange—something the Faculty of Social Sciences has been doing these past 40 years without knowing it. Now that KE has been acknowledged and classified by UGC, however, the Faculty is delighted to move forward with yet more vigour. This feature story profiles some of our major KE activities, spanning both research and teaching. As ever, we welcome additional opportunities to link with community partners and launch new projects for the benefit of Hong Kong and the wider region.
Public Education

Training workshops for the general public, such as Basic and Advanced Training on Energy Diagnostic and Treatment Methods; Psychodrama Training; Life and Death Education; and Focusing-Oriented Arts Therapy.

Free access to Faculty and departmental websites and published materials for self-learning, databank, videos and online readings, such as The Depressed Little Prince; Empowerment Network for Adjustment to Bereavement and Loss in End-of-life (ENABLE); online resources for NGO and policy think tanks; training manuals on specialised topics such as dementia, care for elders and parenting.

Community Projects

Each year, over 100 public lectures are delivered under the Faculty’s twin themes: Social Innovation and Global Citizenship. We also have named lecture series in disciplinary fields, such as S C Fan and Serena Yang. Departmental seminars by distinguished speakers have attracted over 10,000 participants.

Significant and regular media exposure by means of press conferences; newspaper articles; radio and TV programmes locally, in China and internationally.

Improving both the physical and living environment through direct social impacts, such as green roof projects; geographical improvement to prevent elderly falls; barrier-free environment in fast food restaurants; and adaptive design of ATM for elders.

The Faculty outreaches to China and the world, contributing to the welfare of the respective communities through the Migrant Outreach Education Initiative (MOEI) in Cambodia, Anhui, Yunnan, Thailand and Hong Kong; HKU and Tsinghua University joint centre for psychological counselling; catastrophe management for Sichuan earthquake survivors; and the Managing World Cities project in collaboration with New York University and King’s College London.

Evidence-based interventions to address psychosocial and mental conditions, including READ & WRITE, CADENZA; ENABLE; Art Theory Active Ageing; School-based Mental Health Enhancement Programme; Psychotherapy and Counselling Services; Study on Dyscalculia.

Other psychosocial research centres in the Faculty form self-help therapeutic networks for health enhancement; stress management; multiple intelligence training for children; family consultation; and also assist in clinical treatment referrals.

Professional Services and Pro Bono Research

Faculty members are invited to serve as executive members or expert advisors of government bodies, public and private organizations, both locally and internationally, including Central Policy Unit; LegCo; Hospital Authority; United Nations; The Carter Centre, USA.

The Social Sciences Research Centre, established in 1987, provides bilingual telephone, online and paper surveys to support multidisciplinary projects. It also works with organizations outside the University in promoting contract research and consultancy services.

The Psychological Services Unit provides training to practising psychologists, and professional service for consultation, assessment and interventions.

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