

Hong Kong General Social Survey

Authorisation Letter

HKU Research Hub of Population Studies ('Hub'), under the Faculty of Social Sciences at The University of Hong Kong, is conducting a study to gain an understanding of the lives of Hong Kong residents. This study aims to collect comprehensive data on various aspects of Hong Kong residents' lives, including socioeconomic status, migration intentions, health and wellbeing, social attitudes, background information, etc.

The Hong Kong General Social Survey will be conducted from August to December 2024. The Hub has commissioned **Social Policy Research (SPR)** Limited to carry out this survey. Your household has been selected by random sampling from residential addresses in Hong Kong, and we cordially invite you to participate in this study.

Your valuable feedback will help us understand the lives of Hong Kong residents. Please be assured that the data collected from this questionnaire survey will be used solely for research purposes, will be kept strictly confidential, and will be destroyed after analysis. The opinions of respondents will not be matched with their personal data, and individual identities will not be disclosed.

We sincerely hope that your household will participate in this survey and provide valuable feedback. Thank you in advance for your cooperation.

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