



Mr. Barry Kwong

Senior Vice President
Corporate Sustainability, Asia Pacific Region
HSBC

Biography

Mr. Barry Kwong is a well-acknowledged sustainability and environmental professional with over 20 years of solid experience in advising business leaders on formulating sustainability strategies and integrating Corporate Social Responsibility into corporate values and culture.

In the past eleven years, Mr. Kwong has supported the regional head of corporate sustainability in driving the overall strategies and operations of the corporate sustainability function in Hong Kong and across 18 countries / markets in the Asia Pacific Region where HSBC has business operations. Currently, he oversees Corporate Sustainability teams in ten network markets in Asia Pacific, including Bangladesh, Brunei, Japan, Korea, Macau, Mauritius, New Zealand, the Philippines, Sri Lanka, Thailand, and Vietnam. He was one of the key founding members of the corporate sustainability function at HSBC back to 2007.

“Sustainable businesses and communities for a sustainable future”, is the credo that Mr. Kwong strives to embed in the strategic business framework of HSBC. He spearheads the implementation of HSBC global environmental flagship community investments in Asia, including the HSBC Climate Partnerships and HSBC Water Programme. Together with the University of Hong Kong, he initialized the Lai Chi Wo collaborative project, Hong Kong’s first rural revitalization demonstration using innovative sustainable models.

Mr. Kwong served in the vetting committees of the Environment and Conservation Fund, the Council for Sustainable Development and the Sub-committee on Promotion of Corporate Volunteering of the Hong Kong SAR Government.

鄭文昌先生

香港上海滙豐銀行有限公司

亞太區企業可持續發展部高級副總裁

簡歷

鄭文昌先生是一位資深的可持續發展和環境專業人士，有超過 20 年的豐富經驗協助企業管理層制定可持續發展策略，並將企業社會責任融入企業價值和文化中。

過去十一年來，他一直致力協助滙豐亞太區企業可持續發展總監，在香港和其他十八亞太地區市場推動企業可持續發展策略和運作。目前除香港以外，他負責管理十個亞太地區市場的可持續發展團隊，包括孟加拉國，文萊，日本，韓國，澳門，毛里求斯，新西蘭，菲律賓，斯里蘭卡，泰國和越南。他亦是二零零七年滙豐創立可持續發展部門的創始成員。

「可持續發展的企業和社區，能建設更好未來」是他努力融入滙豐策略業務框架的信念。鄭文昌先生負責在亞太區推動滙豐全球性環保旗艦社區投資項目，例如滙豐與氣候夥伴同行計劃和滙豐水資源計劃。他亦與香港大學一起，啟動了荔枝窩合作項目，通過創新的可持續發展模式，成就香港第一個農村復耕示範計劃。

鄭文昌先生曾擔任香港特別行政區政府環境保育基金審批委員會，可持續發展委員會及推廣企業義工發展局小組委員會成員。