

Co-creating experience  
through partnership in learning

**INTERNSHIP  
WEEK**

WE VENTURE OUT \* WE CREATE \* WE LEARN

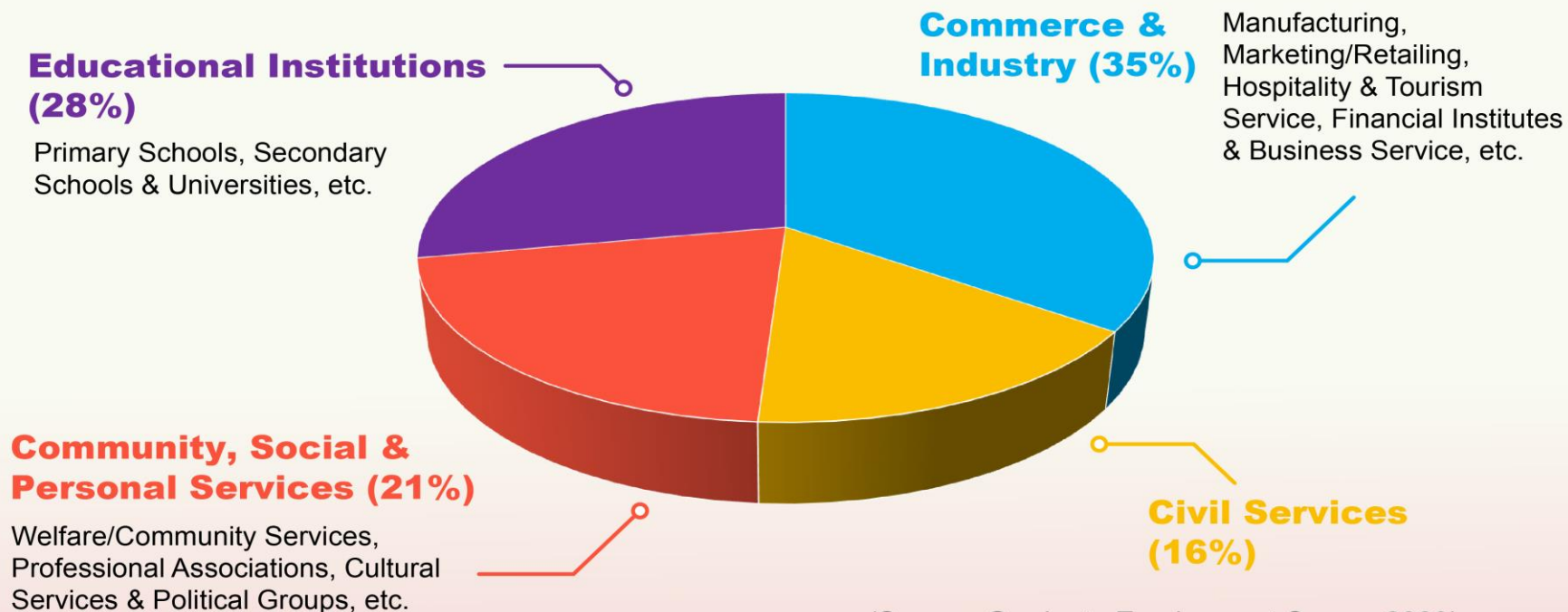
**January 17 - January 26, 2022**



# CAREER DEVELOPMENT & INTERNSHIP

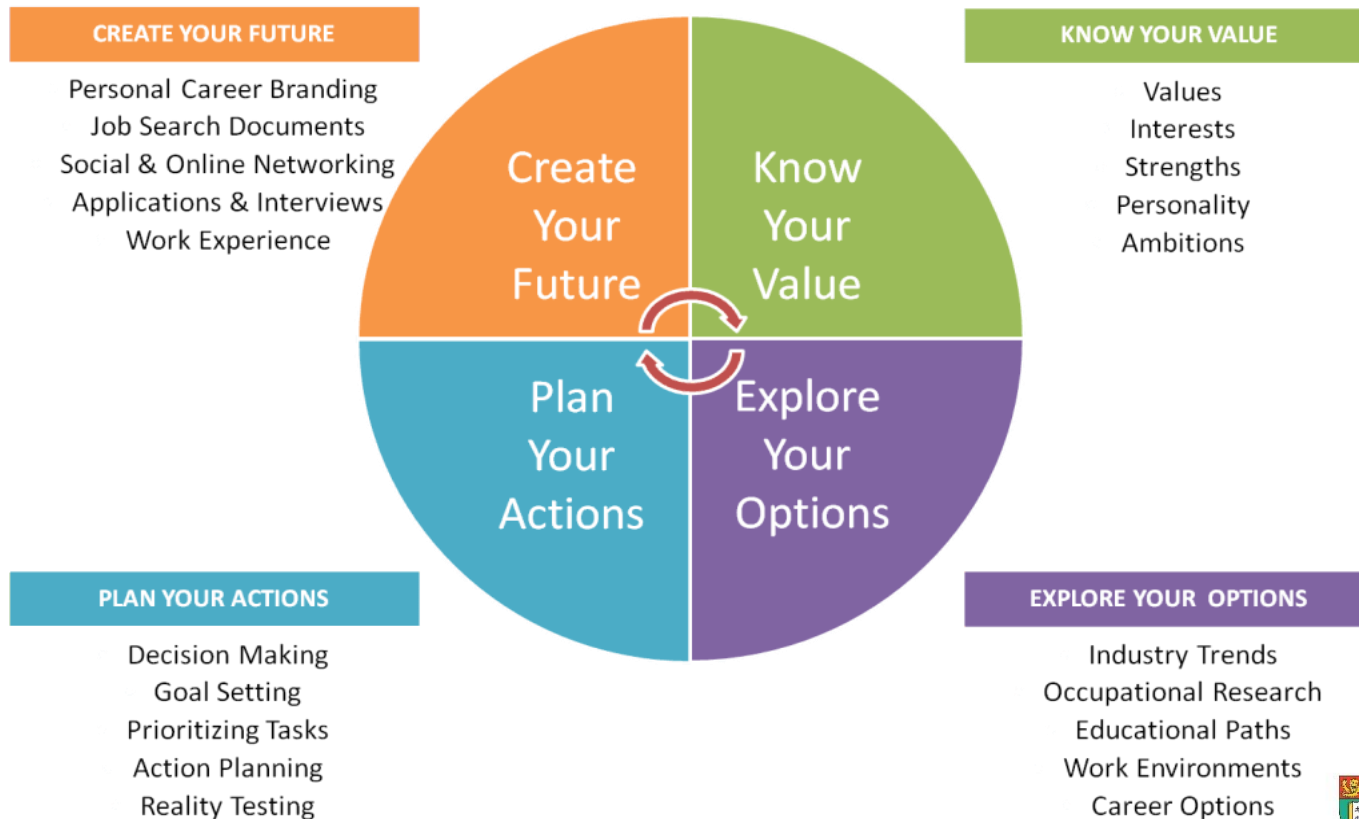
Dr. Ken Yau  
January 18, 2022

# BSocSc GRADUATES CAREERS 2020



(Source: Graduate Employment Survey 2020)

# Career Development Model



Source: Career Professionals of Canada <https://careerprocanada.ca/we-need-to-value-career-development/>



# Step 1

## Find out about yourself

- Begin by thinking about yourself --know what you want
  - What do I like to do?
  - What are my interests?
  - What do I enjoy doing?
  - What do I do for leisure?
  
- What my values are?
- What kind of things are important to me?
- What am I good at?
- What skills do I have?
- What kind of person do I want to be?



# Step 2

## Explore different careers

### SUMMER INTERNSHIPS

A stepping stone towards a career

- Career Exploration
  - How many types of careers are out there?
  - How are they connected?
  - How are they going to change?
  - What are the characteristics of these careers?
  - What do people say about them?
  - Are there pros and cons?
- Seeking out these Careers
  - Where do I find them?
  - Get information from a variety of sources.
  - How else do I find them?



# Facilitating your Internship Application

3 Guiding questions for Personal Statements:

- What attributes, character, skills and/or experience make you best fit to this internship position?
- What are your aspiration, goals, and/or development areas and how are they relevant to the internship position?
- How will you contribute to the work of Community Partner you are applying for?

## Step 3 / 8 » Personal Statement & CV

### Personal Statement

A tailor-made personal statement expresses the student's specific motivation for participating in each choice of internship application with 200-500 words.

### Choice 1: American Club Foundation (Charity Interns for Fundraising and events / Grant giving/ Volunteering )

**Your Personal Statement may cover the following topic(s):**

- What attributes, character, skills and/or experience make you best fit to this internship position?
- What are your aspiration, goals, and/or development areas and how are they relevant to the internship position?
- How will you contribute to the work of Community Partner you are applying for?



# How to select your placement choices?

## - Internship Application for Your Career

- By specific Community Partner organisation
- By specific kind of Community Partner
- By location
- By specific internship task/ project
- By internship programme



**Over 140**

Community Partners



**More than 210**

Internship Topics/Posts



**Around 475**

Placement Quota



# By Social Issues (17 SDGs)

Overview Event Schedule SIGC Options Application Contact

## PLACEMENTS BY SOCIAL ISSUES (17 SUSTAINABLE DEVELOPMENT GOALS)

The 17 Sustainable Development Goals (SDGs) were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. They address the global challenges we face, including poverty, inequality, climate change, environmental degradation, peace and justice. For details of SDGs, please refer to the following designated website <https://sdgs.un.org/goals>.

Please click the icon for the list of community partners.



Overview Event Schedule SIGC Options



### No Poverty

#### Community Partners:

- Amity Foundation, Hong Kong
- ELCHK Communion Lutheran Elderly Health Centre
- End Poverty
- Hong Kong Church Network for the Poor
- Operation Blessing
- World Vision Hong Kong





# By 5 Categories of Internship Tasks

1. Clinical and Educational Services (CES)
2. Communication, Media and Culture (CMC)
3. Corporate Social Responsibility (CSR)
4. Community or Social Services (CSS)
5. Research and Policy Analysis (RPA)

## Step 2 / 8 » Internship Selection

### Internship Selection

Please visit the [website](#) to understand the project and organization details before selection.

Please click [here](#) to view the available quota of each placement.

Please indicate your choice(s) in order and the most favourable choice comes first. The top **one** available choice will be proceeded in each round.

Please view videos on [application procedures](#) and [tips](#) to assist your application.

*Choice	Programme	Category	Community Partner	Internship Topic
<i>You have 3 choice(s) left</i>				

Select Topic



Show  entriesSearch: 

Programme/Catagory	Community Partner	Internship Topic	Quota Left	No. of Applicant(s)	Will CP consider non-Chinese speaking students?	Job Detail	-
<b>Social Innovator</b> <i>Research and Policy Analysis</i>	Social Enterprise Business Centre under the Hong Kong Council of Social Service	<a href="#">Impact Assessment Support Scheme (IASS)</a>	3	-		<a href="#">View</a>	<a href="#">Select</a>
<b>Social Innovator</b> <i>Community or Social Services</i>	Fullness Social Enterprises Society (FSES)	<a href="#">Innovator Farm - Project Assistant</a>	2	-		<a href="#">View</a>	<a href="#">Select</a>
<b>Social Innovator</b> <i>Community or Social Services</i>	Fullness Social Enterprises Society (FSES)	<a href="#">Fullness Academy - Research Assistant</a>	2	-	✓	<a href="#">View</a>	<a href="#">Select</a>
<b>Social Innovator</b> <i>Community or Social Services</i>	Social Enterprise Business Centre under the Hong Kong Council of Social Service	<a href="#">Social Enterprise Development Intern</a>	5	-		<a href="#">View</a>	<a href="#">Select</a>
<b>Social Innovator</b> <i>Community or Social Services</i>	Social Innovator	<a href="#">Social Innovator in Shanghai</a>	10	-	✓	<a href="#">View</a>	<a href="#">Select</a>

Showing 1 to 5 of 211 entries

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Next

# What Internship does for Your Career?

- A position to learn about your career
- An opportunity to develop your career
- A real life situation to refine and define your passions
- A proper place for you to demonstrate your capabilities and potential opportunity to form network for future work
- Opens up other possibilities

# Soft Skills Vs Hard Skills

## HARD SKILLS

Categorised as “a skill that one can learn and develop through education and training”.

## SOFT SKILLS

Characterised as ‘personality traits and relate more to social and emotional intelligence’. These are not as much about knowledge and learning, but rather behaviour that you exhibit in various circumstances.

# What do employers look for?

According to a 2019 LinkedIn survey, employers said their top five valued soft skills were:

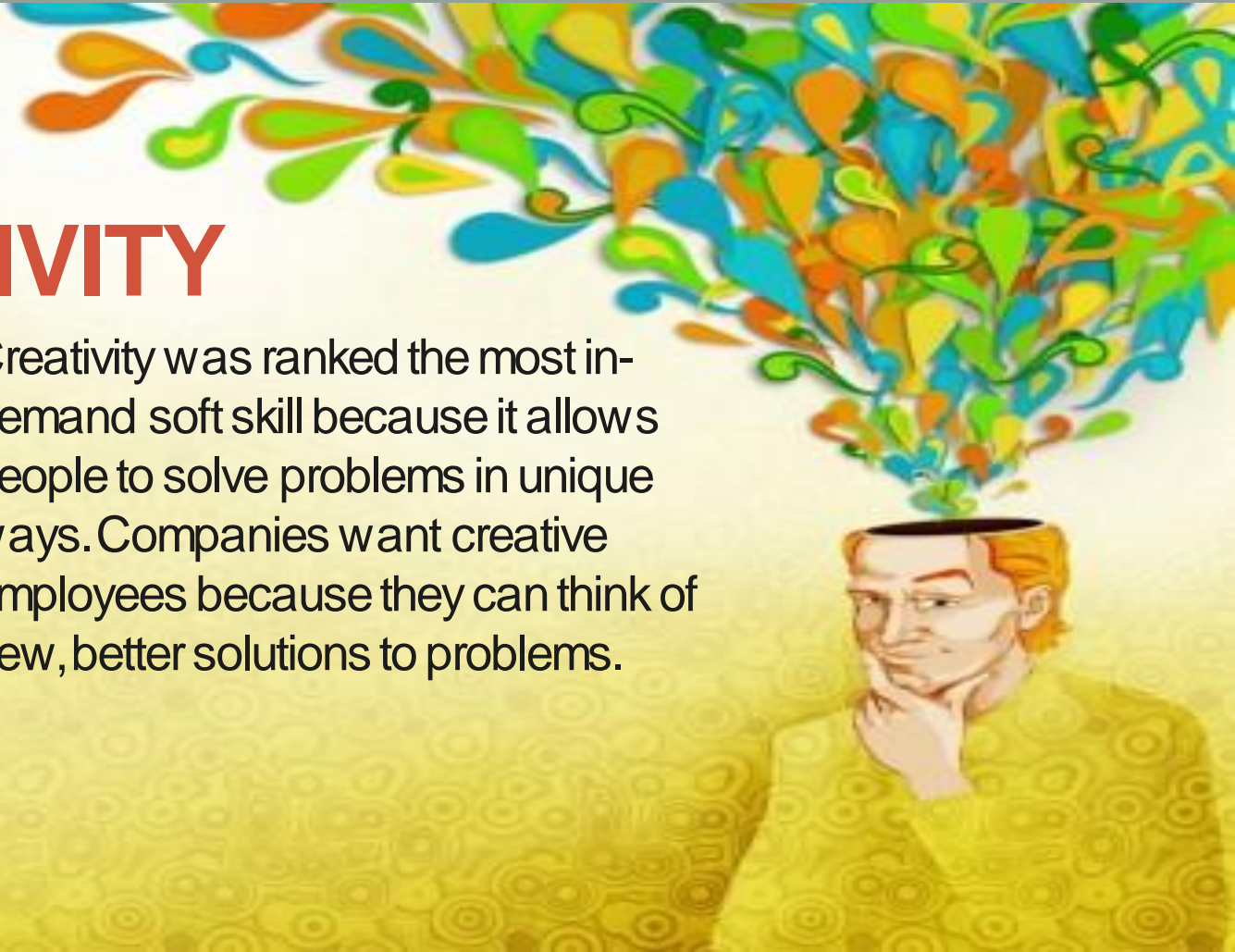
1. Persuasion
2. Collaboration
3. Adaptability
4. Emotional intelligence
5. \*\*Creativity

Source: LinkedIn 2019 Talent Trends: Soft Skills, Transparency and Trust

<https://www.linkedin.com/pulse/linkedin-2019-talent-trends-soft-skills-transparency-trust-berzin/>

# CREATIVITY

- Creativity was ranked the most in-demand soft skill because it allows people to solve problems in unique ways. Companies want creative employees because they can think of new, better solutions to problems.



# Which other soft (transferable) skills...?

- Collaboration
- Adaptability
- Emotional Intelligence
- Communication
- Time Management
- Critical Thinking
- Research and Analysis
- Initiative

# How to bridge the gap btw Internship & Career?

- ✓ Create a list of learning goals
- ✓ Update your resume
- ✓ Network and build contacts
- ✓ Define and build upon your professional identity





# Internship for Academic Career



- To enrich your research and publication experience
- To understand on social issues to figure out your research topic and interest
- To establish a network and trust for research fieldwork in collecting data and observation
- To identify your skill to work independently

# Alumni Sharing



學友社  
Hok Yau Club

- ❖ Mr. John LEUNG,  
BSocSc 2021  
Major in Psychology, Minor in Sociology  
Interned at Hok Yau Club



樹洞香港  
Future Thinking, Present Impact

- ❖ Mr. Anthony WONG,  
BSocSc 2021  
Major in Psychology, Major in Philosophy  
Interned at TreeholeHK

# Forthcoming Events



**JAN 19 (WED)**

**5:30pm – 6:30pm**

**CV Writing Skills Workshop**

@Social Sciences Chamber

By Dr Ken Yau,  
Experiential Learning Team,  
Faculty of Social Sciences

**JAN 20 (THU)**

**3:30pm – 4:30pm**

**Interview Skills Workshop**

@Social Sciences Chamber

By Ms Lancy Chui,  
Senior Vice President,  
ManpowerGroup Greater China



**Register NOW!**

# Individual Advice

**JAN 20(THU)**  
4:30pm-5:30pm

**JAN 24(MON)**  
2:00pm-3:00pm

## INDIVIDUAL CONSULTATION SESSIONS

with EL Team @Zoom/@EL  
Hub (Walk-in Welcome)

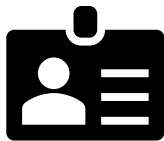
 Zoom Link

Meeting ID: 918 5845 5209

Password: 234515



# Further Enquiries



- Please contact Dr. Ken Yau
  - Email: [tkyau@hku.hk](mailto:tkyau@hku.hk)

# Reference

- Forth, Martin William (2021) “Friday Afternoon Chat – Your Internship and Career Development”, presented in *Internship Week 2021*, Faculty of Social Sciences, HKU January 22, 2021 [http://www.socsc.hku.hk/InternWeek/wp-content/uploads/2021/01/FridayAfternoonChat\\_20210122.pdf](http://www.socsc.hku.hk/InternWeek/wp-content/uploads/2021/01/FridayAfternoonChat_20210122.pdf)