



香港大學

Faculty of Social Sciences, HKU

社會科學學院



Corporate Social Responsibility: The Starbucks Story

Date December 9, 2006 (Saturday)
Time 17:00 - 18:30
Venue Wang Gungwu Theatre, Graduate House, The University of Hong Kong

TIME	PROGRAMME
17:00	Introduction of the Speaker Moderator: Ms Anna Wu, Advisor, Law School of Shantou University
17:05	Lecture: Corporate Social Responsibility: The Starbucks Story by Mr Howard Schultz, Chairman, Starbucks Coffee Company
17:30	Question and Answer Session from Shantou University Moderator: Ms Anna Wu
17:45	Question and Answer Session from China Youth University for Political Sciences Moderator: Professor Hu Wei, The Chairman for Communist Youth League
18:00	Question and Answer Session from The University of Hong Kong Moderator: Professor John Bacon-Shone, Associate Dean of Social Sciences
18:20	Souvenir Presentation
18:30	End of the Programme

Refreshment is sponsored by Coffee Concepts (HK) Ltd