



Professor Sophie Woodward

Professor of Sociology

Co-Director, Morgan Centre for Research into Everyday Lives

The University of Manchester

Biography

Professor Sophie Woodward is a Professor of Sociology and the Co-Director of the Morgan Centre for Research into Everyday Lives at The University of Manchester. She has an interdisciplinary background, having received her BA in Archaeology and Anthropology from the University of Cambridge, an MA in Research Methods from the University of York, and a PhD in Anthropology (Material Culture) from University College London.

Professor Woodward's research focuses on material culture, everyday life, and consumption, utilizing a range of creative research methods. Her other research interests include feminism and feminist theory, clothing and fashion, and ethnography.