



Dr Tommy Tse

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Dr Tommy Tse completed his Bachelor of Arts (Hon) degree in HKU Comparative Literature, followed by his MPhil study in Gender, Literature and Film in the same department. After graduation, he first worked in various media and creative companies, and then decided to pursue a PhD degree at HKU Sociology, conducting ethnographic research on the intricate production and mediation of fashion in Hong Kong and across Asia. He specialises in East Asia's media and cultural industries, creative labour, consumer culture and sociology of fashion. In 2022, Tse received the prestigious European Research Council's Consolidator Grant (ERC CoG) (2 million Euros) for his 5-year multi-sited ethnographic project entitled "*China Fashion Power – Fashioning Power through South-South Interaction: Re-thinking Creativity, Authenticity, Cultural Mediation and Consumer Agency along China-Africa Fashion Value Chains*".

He is an elected member of the Amsterdam Young Academy (2020 – 2023), and he also serves the Editorial Board of *Fashion, Style and Popular Culture* (2021 – 2023), *International Journal of Fashion Studies* (2021 – 2023) and *Work, Employment and Society* (2021 – 2024). His work has appeared in *Information, Communication and Society* (Taylor & Francis), *Journal of Consumer Culture* (Sage), *Journal of Cultural Economy* (Taylor & Francis), *Sociology* (Sage), and *Work, Employment and Society* (Sage).