



Dr Rongjun Yu

Department of Management
Hong Kong Baptist University

Biography

Dr Rongjun Yu is Associate Professor in the Department of Management at the Hong Kong Baptist University (HKBU). He is currently affiliated with School of Business and also Department of Sport, Physical Education and Health, School of Social Science, and Department of Physics, School of Science. Prior to joining HKBU as an Associate Professor, Dr Yu served as an Assistant Professor at the Department of Psychology at the National University of Singapore. He received his PhD from the University of Cambridge, MS from Peking University, and BS from Nankai University.

Dr Yu's research interests include neuroeconomics, social neuroscience, computational psychiatry, aging, and child development. His lab mainly uses brain imaging methods (fMRI/EEG/fNIRS) combined with experimental tasks to study the neuropsychological mechanisms of economic and social decision making. He has published more than 120 research papers in peer-reviewed journals, with over 3500 citations. He serves as the associate editor of *Neurobiology of Stress* (IF=7.2).