



Bachelor of
Journalism

2022 - 2023 | The University of Hong Kong

Why seek a Bachelor of Journalism degree at HKU?

- The University of Hong Kong is a world-class university located on the doorstep of China in the heart of Asia, one of the world's most vibrant regions.
- The university offers English-language instruction in a multicultural environment.
- HKU Journalism boasts a faculty of distinguished international journalists and educators.
- The course leads to a dual-major, communications-focused degree that is highly valued by employers.
- The course includes integrated training in print, broadcast and online media.
- The programme features small, skills-oriented classes and personal career guidance.
- HKU offers exchange programmes with universities in the US, Europe and elsewhere.

About HKU Journalism

The Journalism and Media Studies Centre (JMSC) at The University of Hong Kong (HKU) began as a graduate-level programme in 1998 and later added a Bachelor of Journalism programme. At the undergraduate level, we offer 36 courses on topics including news reporting and writing for all forms of traditional and new media; media law and ethics, and journalism history and traditions from regional and global perspectives. The curriculum includes a strong element of instruction in the new, digital media, which are changing the nature of journalism. Special courses are also available, including Independent Study and Chinese News Writing.

Journalists should have a broad education, so we require Bachelor of Journalism students to acquire a second major. We also require students to participate in internship programmes. These requirements, along with exchange programmes with leading universities in the US, Europe, Asia and elsewhere, as well as other special programmes and seminars held throughout the year, help us equip our students with the abilities they need to become the next generation of leaders in the rapidly changing field of journalism.

Curriculum structure

Candidates will earn 240 credits, including a minimum of 54 credits from core courses in journalism, 24 credits from electives in journalism, 6 credits from the capstone experience requirement, 12 credits from the Faculty Global Citizenship requirement and 72 credits from another major.

Year 1	Year 2	Year 3	Year 4
A) Language enhancement courses (18 credits)			
B) Common core courses (36 credits)			
C) Introductory core courses in journalism (24 credits)			
BJ major (96 credits)	D) Journalism summer internship (12 credits)		
	E) Advanced core courses in journalism (18 credits)		
	F) Elective courses in journalism (24 credits)		
			G) Capstone experience requirement (6 credits)
	H) Faculty Global Citizenship requirement (12 credits)		
	I) Another major (72 credits)		
J) Free electives (0-18 credits)			

A) Language enhancement courses (18 credits)

- Core University English
- English in the Discipline
- Chinese

B) Common core courses (36 credits)

- details at commoncore.hku.hk

C) Introductory core courses in journalism (24 credits)

- Principles of Journalism and the News Media
- Fundamentals of Data Journalism
- Reporting and Writing - I
- Reporting and Writing - II

D) Journalism summer internship (12 credits)

E) Advanced core courses in journalism (18 credits)

- Media Law and Ethics
- Video News Production
- Online Journalism

F) Elective courses in journalism (24 credits)

- Feature Writing
- Chinese News Writing
- Journalism Traditions
- Independent Study
- The Press, Politics and Government
- Literary Journalism
- Covering China
- Visual Journalism
- International News
- Reporting Health and Medicine
- Special Topics in Journalism I
- Special Topics in Journalism II
- Anchoring and Video News Writing
- Public Affairs Reporting
- Covering the Environment
- Documentary Film Appreciation
- News Photography
- Supervised Research
- Media Research: An Introduction
- Introduction to Photography
- Advanced Online Journalism
- Introduction to Audio Journalism
- Digital Media and Society
- Fundamentals of Business and Financial Journalism
- Media Research: Concepts and Methods
- Reporting and Writing Practicum
- Introduction to Strategic Communication
- Multimedia Magazine Design
- Economics for Journalists

G) Capstone experience requirement (6 credits) – candidates are required to submit an academic paper or individual project in journalism by taking JMISC4001 'Journalism Capstone Experience' in their final year of study.

H) Faculty Global Citizenship requirement (12 credits)

I) Another major (72 credits)

J) Free electives (0-18 credits)

Note: Curriculum structure is subject to confirmation in Spring 2022



Internships

The Journalism and Media Studies Centre requires students to earn academic credits by working in a media internship during their course of study. Over the years, this has led to an internship network with dozens of local, regional and international media partners, which has enabled our students to gain valuable on-the-job experience. In some cases, the internships have led to full-time jobs.

Our internship partners include:

Overseas media: Agence France-Presse (Seoul/Tokyo), NBC (London), *Malaysiakini.com* (Kuala Lumpur), *Rappler* (Manila), *ABC Fact Check* (Melbourne), *Nepali Times* (Kathmandu), *Al Jazeera* (Kuala Lumpur), *Frontier Myanmar* and *Mizzima* (Yangon), *The News Lens* (Taipei).

Local English and international media: Cable News Network (CNN), Agence France-Presse (AFP), Bloomberg, Thomson Reuters, Associated Press (AP), *South China Morning Post*, *TIME*, *The Standard*, Hong Kong Cable Television Limited (HKIBC), *China Daily*, *Coconuts Hong Kong*, Radio Television Hong Kong (RTHK), *Nikkei Asian Review*, *The Economist*, *Forbes Asia*, *Financial Times*, *Quartz*.

Local Chinese media: NOW TV, Hong Kong Cable Television Limited (iCable News Channel), Commercial Radio, *Ming Pao*, Phoenix TV, *Initium Media*, *Citizen News*, HK01.

Mainland China media: *Caixin* (Beijing), *Sixth Tone* (Shanghai), *China Daily* (Beijing), *Southern Weekend* (Guangzhou), *Shenzhen News* (Shenzhen)

Scholarships

Scholarships are available for:

• International exchanges

Students placed in international exchanges can apply for financial assistance from the JMSC Student Exchange Scholarships. Awards are based on financial need, academic achievement and extra-curricular participation.

• Local and international internships

Students placed in unpaid or minimally paid local and international internships can apply for financial assistance from the JMSC Media Internship Fund. Awards are based on financial need, academic achievement and extra-curricular participation.



International student exchange

The Journalism and Media Studies Centre provides opportunities to learn beyond the classroom by emphasising social and intellectual interaction and encouraging students to **'Think global'**. With our exchange programme, students can apply for semester- or year-long exchanges at top journalism schools, including the University of Missouri, the University of Maryland and the University of North Carolina at Chapel Hill in the US, the Danish School of Media and Journalism in Denmark, Sciences Po in Paris, France and University of Navarra in Spain. Through a separately run HKU programme, students can also apply for exchange opportunities at more than 100 other universities around the world.

Career opportunities

Graduates of our programme have gone on to successful careers in print, television, radio and online media. Some are seeking postgraduate degrees and others are pursuing careers in fields such as banking, business and government service. A HKU journalism education prepares students for different careers by emphasising analytical and communication skills that are valued by employers in all fields.

Admissions

The Journalism and Media Studies Centre seeks intellectually curious students with a passion for learning. If you are keen to question, to explore and to be challenged, we welcome your application.

For admissions information, please contact:

Admissions Office

The University of Hong Kong
Tel: (852) 3917 5886
Website: www.hku.hk/admission

For further information, please contact:

Journalism and Media Studies Centre
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Email: jmscbj@hku.hk
Website: jmsc.hku.hk/undergraduate

HKU Journalism

ALUMNI



Eric Cheung
BJ 2018

“HKU Journalism has provided me with plenty of opportunities to build up my journalism experiences. The professors come from an international background, and are well-connected in the industry. This allowed me to get exposure to some of the top newsrooms in the world, which was crucial in kicking off my career in journalism.”

Eric majored in journalism and politics, and graduated with first-class honours in 2018. Eric freelanced for various international media outlets during his time at the HKU, including CNN International, *The Guardian*, *The Telegraph*, SBS News and Sky News. He also interned at ABC News in Beijing, as well as Reuters and Hong Kong Free Press. Eric’s most unforgettable assignment was in June 2016, when he was sent to Yulin, Guangxi as an undercover reporter for ABC News. He was tasked with filming a dog slaughterhouse at the Yulin Dog Meat Festival, with the story airing on ABC’s Nightline programme.

Born and raised in Hong Kong, Eric has received a number of scholarships including the HSBC Hong Kong Scholarship and the AIA Foundation Scholarship. Eric is now working as a freelance journalist and is especially passionate about stories related to societal and political issues.



Cheryl Yuen
BJ 2020

“I first developed interest in television news during my exchange semester, but it was the course Anchoring and Video News Writing offered by HKU Journalism that gave me the biggest push in taking up the role of a news anchor/reporter as a fresh graduate.

I started off as an intern reporter at the Television Broadcasts Limited (TVB) News Channel, and turned part-time anchor/reporter during my final year. As a full-time anchor/reporter now, I host daily newscasts covering local, international and financial news, while ad-libbing live, breaking news when necessary. Recently, I am also hosting other mini programmes, including weather reports.

Apart from working in the studio, I also have the chance to go out to do reporting and cover feature stories. I think the Bachelor of Journalism programme at HKU equips us with abilities to face different challenges in the fast-paced journalism industry.”

Cheryl double majored in Criminology and spent a semester abroad at the University of North Carolina at Chapel Hill. She interned with three organizations during her time at HKU—TVB, *U Magazine* and *Hong Kong Economic Times*.

She is currently an anchor/reporter for TVB news and is constantly learning something new through what she is doing everyday.

ALUMNI



Harvey Kong BJ 2021

"HKU Journalism has provided me with many opportunities during my time as a student, equipping me with the skills needed to capture the first rough draft of history.

During my time there, I was given the opportunity to work with the Associated Press and Agence France-Presse, which allowed me to cover the 2019 Hong Kong protests among other stories. Through this baptism by fire, I was given the chance to witness and record history as it unfolded, which would not have been possible without the education and opportunities provided by HKU Journalism.

The past few years have been an interesting time to study journalism in Hong Kong, as the city faced protests, pandemic, and political change within the short span of three years. Despite this, I am grateful to my HKU professors, staff and fellow students for equipping me with the necessary skills to forge a career in journalism in these uncertain times."

Harvey double majored in Politics and Public Administration. He is currently a graduate trainee reporter at *South China Morning Post*.

Photo credit: Isaac Wong



Vanesse Chan BJ 2021

"HKU journalism has prepared me for a career in international media. The four-year undergraduate program, which consists of traditional reporting and writing training, and new digital media courses, has given me the tools I need to be an all-rounded journalist in this rapidly changing new landscape where media is facing unprecedented challenges.

My favorite course is Online Journalism, in which students could manage an online news agency and rotate to different roles in the newsroom. By letting students get a touch on various aspects of news operations, this practical exercise helped us explore our interests.

The best part of the program lies in the well-connected internship opportunities which push us to put what we learn in the classroom into practice. In JMSC, we have a full-time career counselor who helps linking students with a diversity of media.

During my undergraduate study, I freelanced for CNN for more than a year to cover Hong Kong protests and the global pandemic, following a rotation to the China desk. I also interned in AFP and Coconuts as a video journalist and a writer. These experiences are like a crash course of this dynamic industry. They have honed my journalistic skills and build up my instinct to find great stories of global importance. I would not have been able to accomplish that without the guidance of my inspiring professors!"

Vanesse's work has been seen in various international organizations during her undergraduate study, including CNN, AFP, *Le Media*, and *Coconuts*. She also contributed to an Emmy-winning production in 2020 for ITV's protest coverage "Hong Kong Year Of Living Dangerously".

FACULTY



Keith Richburg

Director & Professor of Practice

Keith Richburg spent 34 years with *The Washington Post* as a reporter, editor and primarily a foreign correspondent. He was the Post's Bureau Chief for Southeast Asia from 1986–90, for Africa from 1991–95, for Hong Kong and Southeast Asia from 1995–2000, Western Europe from 2000–05, and for China from 2010–13. He was also *The Washington Post's* Foreign Editor from 2005–07. He covered the war in Afghanistan, riding in on horseback with Northern Alliance troops in 2001, and he reported on the 2003 invasion in Iraq and the Second Palestinian intifada. His coverage has won numerous awards, including two George Polk Awards, and was a Pulitzer Prize finalist. His 1997 book, *Out Of America*, chronicles his travels across Africa. He has taught journalism at Princeton University and was a Fellow at Harvard University's Kennedy School of Government. He is a graduate of the University of Michigan and has a master's degree from the London School of Economics.



AJ Libunao

Director, Bachelor of Journalism Programme Lecturer

With over a decade of experience in journalism education, AJ Libunao is currently the Director of Bachelor of Journalism at the University of Hong Kong. In addition to overseeing HKU's undergraduate journalism programme, AJ also teaches online journalism, video news production, photography and other courses to both undergraduates and postgraduates.

Born and raised in California, AJ has also worked in Japan for five years and his work has been published by organisations such as South China Morning Post, Yahoo! News, Asia Sentinel, Wiener Zeitung, and The Caravan. Previously, AJ also worked as a game developer, designing EEG technology-based video games.

He holds a Master of Multimedia and Entertainment Technology from the Hong Kong Polytechnic University, and a Bachelor of Studio Art from the University of California, Irvine.

FACULTY

King-Wa Fu

Professor

King-Wa Fu's research interests cover political participation and media use, computational media studies, mental health/suicide and the media, health communication, and internet use among the younger generation. He is a visiting Associate Professor at the MIT Media Lab and Fulbright-RGC Hong Kong Senior Research Scholar in 2016–2017. He has a PhD from the University of Hong Kong, a master's degree in Social Sciences and a MPhil in Engineering from the Hong Kong University of Science and Technology. He was a journalist at the *Hong Kong Economic Journal* before turning to academia.

Masato Kajimoto

Associate Professor of Practice

Masato Kajimoto worked as an online reporter and 'Specials' editor (web producer) for CNN before beginning a career in teaching and research. Born in Nagoya, Japan, he earned his bachelor's degree in English and American literature at Chuo University in Tokyo. He holds a master's in journalism from the University of Missouri in the US and a PhD in Sociology from the University of Hong Kong. As a professional journalist, Masato has written news articles, features and columns in English and Japanese. As a journalism educator, he has supervised many multimedia projects integrating broadcast and internet technologies.

Kevin Sites

Associate Professor of Practice

Kevin Sites has spent the past decade reporting on global war and disaster for ABC, NBC, CNN, and Yahoo! News. In 2005, he became Yahoo!'s first correspondent and covered every major conflict in the world in a single year for his website, 'Kevin Sites in the Hot Zone'. The project helped inspire the use of 'backpack journalism' as tool for immersive reporting. He is a recipient of the 2006 Daniel Pearl Award for Courage and Integrity in Journalism and was chosen as a Harvard University Nieman Journalism Fellow in 2010.

Sharron Fast

Senior Lecturer

Sharron Fast joined the Journalism and Media Studies Centre in January 2016 from the Faculty of Law at the University of Hong Kong where she was engaged in lecturing for the Faculty and conducting research at the Centre for Comparative and Public Law (CCPL). Her research there focused on criminal law and human rights issues. She is the former editor of the CCPL Rights Bulletin and the Annotated Ordinances of Hong Kong. She has previously taught Hong Kong Legal Systems in the Santa Clara University Summer Abroad Programme, as well as Criminal Law and The Rule of Law with the Faculty of Law at the University of Hong Kong. Prior to her work in Hong Kong, she was based in Seoul, South Korea, where she worked for a boutique intellectual property law firm consulting on patent and trademark matters.

Ting Shi

Senior Lecturer

Ting Shi is a freelance journalist and media consultant. Previously, she was a senior correspondent with *Bloomberg News*, mainly covering China's elite politics, political economy, and foreign relations. She also was China Editor at *South China Morning Post* for four years. Shi has an MA in Journalism from the University of California, Berkeley. intellectual property law firm consulting on patent and trademark matters.

Diana Jou

Lecturer

Diana Jou is a video journalist and photographer with more than nine years of experience in news production. She worked as a multimedia editor and video journalist at *The Wall Street Journal*. At the Journal she produced and edited live news segments, interactive stories, social media videos, and web documentaries. She currently directs and produces visual stories for a variety of media outlets under her production company.

Diana has a master's in journalism from the University of California, Berkeley, focusing on New Media. She received her bachelor degrees from the University of California, Irvine, in Asian American Studies and Studio Art Photography.

Cezary Podkul

Lecturer

Cezary Podkul has worked as an investigative and financial reporter for over a dozen years. Most recently, he was a senior reporter on *The Wall Street Journal's* financial investigations team in New York, where he specialized in data-driven news stories focusing on finance.

Prior to the Journal, Cezary wrote for *ProPublica* and *Reuters* and has also written for *USA Today* and *The Washington Post*, among other publications. He earned a B.S. in economics from the Wharton School at the *University of Pennsylvania* and worked briefly on *Wall Street* before entering journalism on the eve of the financial crisis in 2008. He is a past president of the New York Financial Writers' Association and has earned several distinctions for his work, including SABEW's Larry Birger Young Business Journalist Award.

Matt Walsh

Director, Master of Journalism Programme

Lecturer

Matt Walsh has been in broadcasting and journalism for more than 35 years and has been teaching at the University of Hong Kong's Journalism and Media Studies Centre since 2012. Matt began his career on radio in the United States, and moved into television at CNN in Atlanta in 1992, then CNN Hong Kong in 1999. In 20 years of work at a variety of CNN networks, he was an editor, writer, producer and trainer for CNN staff and affiliate stations. He has conducted training workshops for broadcasters and journalists in 20 Asian countries and territories, and dozens of media training sessions for corporate spokespeople. Matt is also a producer of programs for the Travel Channel, Discovery Channel, and CNN including Anthony Bourdain's *Parts Unknown*, *No Reservations* and *The Layover*. His voice over work can be heard on a wide variety of TV and radio commercials, documentaries, corporate videos and educational products.

LECTURERS (Adjuncts)

Marianne Bray

Marianne Bray has worked as a reporter in Hong Kong and New York for CNN.com, Reuters, Bloomberg, Bridge News and AFP, with her stories appearing in the *Financial Times* and *The New York Times*, among others.

Pui-King Chan

Pui-King Chan is a veteran investigative journalist and former editor-in-chief of *Next Magazine* who wrote the definitive guide on access to public information in Hong Kong while serving as the first research fellow at the Journalism and Media Studies Centre in 1999.

Uli Gaulke

Uli Gaulke is a Berlin-based author and documentary film director. He studied directing at the Konrad Wolf Film University of Babelsberg and won with his first documentary feature *Havana Mi Amor* at the 2001 German Film Awards. His third film *Comrades In Dreams* was nominated for the World Cinema Jury Prize for Documentary at the 2007 Sundance Film Festival. In 2014, his film *As Time Goes By In Shanghai* won the Grand Jury Prize at the Al Jazeera International Documentary Film Festival. His latest feature *Sunset Over Hollywood* (2018) was nominated for the German Documentary Film Award and selected for the SXSW Festival.

Matthew Leung

Matthew Leung was formerly the Creative Director at the Journalism and Media Studies Centre, responsible for designing and publishing its educational and promotional materials, and has more than 20 years' experience in editorial production, including design, graphics and desktop publishing.

Ruby Yang

Ruby Yang is a noted Chinese-American filmmaker whose work in documentary and dramatic film has earned her an Academy Award, two further Academy nominations, Emmy nominations, and numerous other international awards including the Alfred I. duPont-Columbia Journalism Award, and the Global Health Council Media Award.

Patrick Yu

Patrick Yu is a senior vice president and partner at FleishmanHillard Hong Kong and the head of financial and professional services in Asia Pacific for the firm. Patrick has a broad range of experience in strategic communications including reputation management, corporate marketing, and international communications programmes for financial institutions.

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Wylie Cheung

Programme Manager

Bachelor of Journalism Programme

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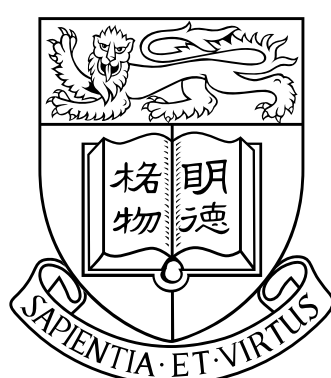
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