

# 3 CAMPUS

## East Asia

Keio • Yonsei • HKU



Host Universities:



**Keio University**  
1858  
CALAMVS  
GLADIO  
FORTIOR



THE UNIVERSITY OF HONG KONG  
FACULTY OF SOCIAL SCIENCES



**YONSEI UIC**

Partner Universities:



Cornell University



GEORGETOWN  
UNIVERSITY



KING'S  
College  
LONDON



PRINCETON  
UNIVERSITY



UNIVERSITÉ  
DE GENÈVE



USC University of  
Southern California



Christian Action Centres for Refugees and  
Migrant Domestic Workers  
[www.christian-action.org.hk](http://www.christian-action.org.hk)

*Since 1985, Christian Action has been committed to serving marginalised communities in HK regardless of their background. Our humanitarian services for refugees and migrant workers provide welfare assistance and access to justice for the namesake groups.*

#### Internship Descriptions

- To assist in the implementation and administration of education programmes for refugees
- To assist in coordinating recreational activities for refugees
- To handle general administrative tasks, if and where necessary

#### 3 Campus Intern(s)

Daichi ISHII, *Keio University*



Eastern Vision  
[www.easternvision.hk](http://www.easternvision.hk)

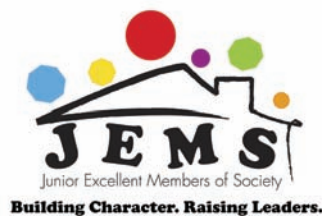
*Eastern Vision strikes to redefine tourism and design exclusive tours which explore target destinations from multiple angles and offer unparalleled insights into local politics, culture and society. We offer a distinct experience for adventurers who are weary of cliché travel itineraries and are keen to dig into local way of life.*

#### Internship Descriptions

- To assist in research and development of tour content for outbound educational programmes that are focusing on the socio-political landscapes and salient challenges facing by the locations, including South and North Korea, Burma, Iran, Kazakhstan, etc.
- To assist in preparing learning materials for programme participants with respect to the learning objectives laid out by partner schools and institutes
- To assist in liaison with our working partners in North Korea, Burma, Iran, Kazakhstan, etc.
- To assist in creating marketing content such as blog posts and updates on social media such as Facebook, Instagram, etc.

#### 3 Campus Intern(s)

So Yeon KWEON, *Yonsei University*  
Long Yat DING, *The University of Hong Kong*



JEMS Learning House  
[jems.com.hk](http://jems.com.hk)

*JEMS Learning House was founded in 2009 with the vision of seeing each child as a Junior Excellent Member of Society (JEMS). JEMS is an English-speaking, after school learning community focusing on Character Education for children up to aged 12. With the belief that great leaders who contribute to society not only have to be intelligent but also have to have strong character and values, the curriculum at JEMS focuses on building character as a foundation for raising leaders.*

#### Internship Descriptions

- To assist teachers with Character Education classes, including leading class activities during summer programmes
- To make observations of students in classes and write student assessments
- To help with class material preparation and curriculum development
- To interact with and oversee students during out-of-class time
- To assist teachers on preparations for summer programme outings

#### 3 Campus Intern(s)

Jisu SON, *The University of Hong Kong*



Garage Society  
[thegaragesociety.com](http://thegaragesociety.com)

*Garage Society is the accelerator for entrepreneurial lifestyle. We aim at making startup and entrepreneurs more successful by offering a collaborative ecosystem that takes on initiatives including 1) Co-working, 2) Co-learning, and 3) Co-investing.*

#### Internship Descriptions

- To support our development research and projects e.g. competitor studies
- To coordinate and support the logistics of Garage Academy events and external events
- To assist with web content, which includes helping to keep up our content schedule, creative writing, graphic design, videography
- To assist in basic receptionist duties, including receiving guests, handle incoming calls and mail, assisting in enquiries, maintaining good environment & workplace
- To assist in ad-hoc projects/ marketing assignments, such as drafting EDMS, photography, Facebook analytics, networking, etc.

#### 3 Campus Intern(s)

Jonathan KIM, *University of Southern California*



## HandsOn

HandsOn Hong Kong  
[www.handsonhongkong.org](http://www.handsonhongkong.org)

*HandsOn Hong Kong is a hub for volunteers and NGO partners to provide both quality volunteer opportunities and high quality volunteers.*

### Internship Descriptions

- To support in the organization of any fundraising and brand building initiatives
- To develop and maintain HOHK database of contacts
- To develop and maintain the list of existing events HOHK could possibly partner with
- To develop and maintain the list of grants/foundations HOHK could possibly apply for
- To develop and maintain the list of corporates HOHK could possibly reach to

### 3 Campus Intern(s)

Rebecca E THOMPSON, *Georgetown University*



[LiveNation.asia](http://LiveNation.asia)  
[www.livenation.asia](http://www.livenation.asia)

*Live Nation is the world's largest live entertainment provider. We're dedicated to create memorable concert experiences to our global fanbase.*

### Internship Descriptions

- To assist Marketing on activating Social Media plans
- To assist Partnership on research and sponsorship activations
- To assist Legal and Admin department

### 3 Campus Intern(s)

Alina CHOI, *University of Southern California*  
Phalguni VETRICHELVAN, *Georgetown University*



## LOCALMOTION

Local Motion  
[www.localmotion.hk](http://www.localmotion.hk)

*LocalMotion is a local social enterprise. We are a matchmaking platform that empowers NGOs & Social Enterprises through skills based volunteering. If matched with the right skilled support, we believe organisations can generate greater long term impact.*

### Internship Descriptions

- To work closely with the Co-Founders in generating new marketing ideas for the company's 3 key stakeholders; Non profits, young professionals & companies and taught how to build a marketing plan (Marketing idea generation and strategy)
- To understand how to market your product effectively and to engage with a range of people and coming up with the most effective ways to market out to them (Market Research)
- To come up with new campaigns ideas/content, managing the social media and thinking of new channels to tap into that can benefit Local Motion (Social Media)
- To collaborate with a mix of partners within the social and start up space (Managing, coordinating, planning and preparing events)
- Implementing your idea: After taking part in the market research exercise and then building a marketing plan, a big part of your role will be about implementing a key marketing project/campaign that you came up with so that you can see the results!

### 3 Campus Intern(s)

Jazmin RIVAS CHONG, *King's College London*  
Eugene PRAZ, *University of Geneva*  
Seraina UNGRICHT, *University of Geneva*  
Faith Marie GARCIA, *Princeton University*



LexisNexis  
[www.lexisnexis.com.hk](http://www.lexisnexis.com.hk)

*LexisNexis is a leading global provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting, and academic markets.*

### Internship Descriptions

- To assist in marketing events & customer events
- To assist in marketing operations
- To assist in social media & content marketing campaign

### 3 Campus Intern(s)

Kathy TU, *University of Southern California*



# MERGERMARKET

Mergermarket  
mergermarketgroup.com

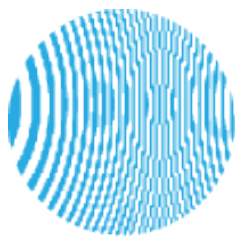
*Mergermarket was founded in 2000 and has since expanded to 67 locations across Europe, North & South America, the Middle East, Africa, and Asia-Pacific. We've also got the largest team of dedicated M&A journalists and analysts anywhere in the world.*

### Internship Descriptions

- To assist the marketing manager and operations team of AVCJ
- To assist with audience research and data updating
- To assist with pre-event organisation and post event analysis
- To support in marketing material production
- To assist with VIP registration for events

### 3 Campus Intern(s)

Hyeong Jin LEE, *Yonsei University*  
Amelia LIGABUE, *University of Geneva*  
Hisato NAMBU, *Keio University*  
Alice STRETCH, *King's College London*  
Lok Lok YUEN, *The University of Hong Kong*



**PASSIONPR**  
EVOLVING SOLUTION

Passion PR Limited  
www.passionprhk.com

*Passion PR is a total communications agency specializing in event management, corporate communications, media relations and F&B promotions. We are strong in stars and celebrities' alliance, endorsement and appearance to promote your company, brand, product or service. We have substantial local and overseas media network ranging from news, finance, lifestyle, entertainment, fashion & beauty, F&B and MICE industries.*

### Internship Descriptions

- To assist in handling PR & Marketing Campaigns
- To assist in organizing events
- To assist in handling media enquiries
- To handle customers' enquiries
- To provide clerical support

### 3 Campus Intern(s)

Yong Jun KUEH, *The University of Hong Kong*

# Project Artist X

Project Artist X  
www.projectartistx.com

*Project Artist X ("PAX") was founded in 2013 by a group of art enthusiasts in Hong Kong who believe art has the power in bringing about a wide array of benefits for the society. PAX utilizes art as a medium to facilitate the development of a caring and inclusive culture in Hong Kong. It also nurtures artistic talents and encourages artists and the general public to contribute to the community through artistic skills and creative minds.*

### Internship Descriptions

- To assist with fund raising, project planning and project co-ordination tasks through working with the project team and partners of PAX, e.g. artists, private corporations, NGOs, etc.
- To support research on certain art, cultural and social topics for project development
- To assist artists with their artwork creations and installing artworks at exhibitions
- To assist with marketing and public relations activities of PAX
- To support the Organization's administrative tasks such as book keeping, database management, etc.

### 3 Campus Intern(s)

Nissim AUGSTBURGER, *University of Geneva*  
Euichin CHOI, *Yonsei University*  
Reina KOBAYASHI, *Keio University*



Strengthening Community Involvement

Sowers Exchange  
sowers-exchange.com

*Sowers Exchange introduces thoroughly vetted social purpose organization partners (SPOs), to schools, corporations and individuals who are looking to work with reputable and effective grassroots community partners. From our base in Hong Kong, we "design and execute" programs that meet identified community needs, build SPO capacity and support our clients to reach their business and community goals.*

### Internship Descriptions

- To create platform to list out social projects and involvement in developing a crowd funding platform
- To assist in copy writing of new website and various marketing material
- To support proposal writing and market research projects
- To support tasks in marketing, such as the development of a new website, new marketing material and social media content
- To support in administration tasks, such as organizing database and documents etc.

### 3 Campus Intern(s)

Kota TODA, *Keio University*





Business Environment Council  
[www.bec.org.hk](http://www.bec.org.hk)

*Business Environment Council Limited ("BEC") is an independent, charitable membership organisation, established by the business sector in Hong Kong promoting environmental excellence by advocating the uptake of clean technologies and practices which reduce waste, conserve resources, prevent pollution and improve corporate environmental and social responsibility.*

#### Internship Descriptions

- To assist in understanding the range of tenancy agreements and leasing arrangements in office blocks and shopping malls
- To assist in understanding how this issue has been dealt with in one or more other countries
- To assist in identifying and developing clauses that could be added to tenancy agreements/leases to improve the incentive structure in relation to investments in energy efficiency technology and systems plus behavior change

#### 3 Campus Intern(s)

Etinosa Osama OBANOR, *Cornell University*



PathFinders Limited  
[www.pathfinders.org.hk](http://www.pathfinders.org.hk)

*PathFinders is a Hong Kong-registered charity. We work to ensure that the most vulnerable children born in Hong Kong, and their migrant mothers, are respected and protected. We believe that every child born in Hong Kong deserves a fair start in life. We empower migrant worker mothers to make informed life decisions and to find a dignified path towards a legal, safe and sustainable future.*

#### Internship Descriptions

- To support case managers and assist clients in accessing services (attending court hearings, doctor appointments, labor claim meetings, immigration visits, legal aid appointments, and other appointments as necessary), write up case notes
- To assist in clerical work or data entry
- To be given training to interns to gain knowledge on migrant related issue
- To do simple research on migrants issue
- To assist shelter management

#### 3 Campus Intern(s)

Marcela P. BARRIENTOS, *Georgetown University*  
Chihiro HASEGAWA, *Keio University*



KPMG  
[www.kpmg.com](http://www.kpmg.com)

*KPMG is a global network of professional firms providing Audit, Tax and Advisory services. Throughout the years, KPMG China has been actively involved in many activities supporting the community. Our commitment to corporate social responsibility (CSR) is reflected in our core values and represents the belief that we, as a firm and as individuals, have a responsibility towards the greater community interest.*

#### Internship Descriptions

- To assist in drafting, development and translation of both internal and external communications materials, such as weekly wrap-up, intranet and website content, social media posts etc.
- To coordinate employee volunteer programs and events
- To conduct research on CSR, climate change and carbon trade related issues
- To develop information tracking and record keeping tools and templates
- To assist in other administrative work as required by the team

#### 3 Campus Intern(s)

Cheuk Yi CHIU, *The University of Hong Kong*



VolTra Hong Kong  
[www.voltra.org](http://www.voltra.org)

*The name, VolTra, already speaks for itself. It combines the power of "volunteerism" and the cultural exchange during "travel". VolTra targets to link Hong Kongers with the world through volunteering, while promoting world peace and global citizenship.*

#### Internship Descriptions

- To plan and coordinate details of events such as workshops, local workcamps, one-day local tour and charity events with our local and overseas partners
- To be speakers and share their student exchange / international experience with the local volunteers or participants during our information session / local workcamps
- To participate in our local workcamps and compile pre-and post-event evaluation report and provide feedback
- To assist and develop our marketing and promotional initiatives (with insights from their own country/nations)
- To handle administrative and ad hoc tasks as assigned

#### 3 Campus Intern(s)

Min Ji KIM, *University of Southern California*  
Stella LEE, *University of Southern California*  
Victoria NOYA VARGAS, *King's College London*



**Alaya Consulting**

Alaya Consulting Limited  
www.alayaconsulting.com.hk

*Alaya Consulting is a specialist consultancy focusing on sustainability. One of the first sustainability communications firms established in Hong Kong, Alaya Consulting is both a Global Reporting Initiative (GRI) Certified Training Partner and Data Partner.*

#### **Internship Descriptions**

- To assist in conducting research on environmental, social and governance (ESG) reports
- To assist in analysing ESG data
- To assist in preparing research report

#### **3 Campus Intern(s)**

Mul Kyeol KIM, *The University of Hong Kong*

**AMNESTY  
INTERNATIONAL**

國際特赦組織香港分會



Amnesty International Hong Kong  
www.amnesty.org.hk

Amnesty International is a worldwide movement of people who campaign for internationally recognized human rights to be respected and protected.

#### **Internship Descriptions**

- To assist in organising actions/ campaigns on human rights
- To assist in any urgent actions
- To assist drafting promotional and educational materials

#### **3 Campus Intern(s)**

Hae Uk KO, *The University of Hong Kong*



China Human Rights Lawyers Concern Group  
chrlawyers.hk

*If lawyers had no human rights, would there be rule of law? Established in January 2007, China Human Rights Lawyers Concern Group (CHRLCG) is a Hong Kong-based non-profit organisation that aims to advocate for the protection of the rights of human rights lawyers and legal rights defenders in China. Our work:*

- Aid to human rights cases
- Advocacy
- Capacity Building

#### **Internship Descriptions**

- To support in writing tasks including ground research on topics to be confirmed and or statements/ press release
- To manage social media for organizing, including twitter and Facebook, street campaigns on issues at time of occurrence
- To conduct database operation (data input and initial analysis)
- To assist in organising capacity building programmes
- To assist in daily office routines and tasks which include translation, mainly between Chinese and English

#### **3 Campus Intern(s)**

Shannon CHEW, *Yonsei University*



Sowers Exchange  
sowers-exchange.com

*IC Studio is Startup Incubator Studio. Our mission is to build Companies based on innovative business models and technologies. We partner with talented co-founders of startups, helping them develop their products and bring them to market.*

#### **Internship Descriptions**

- To conduct market research for new startup ideas
- To assist in Digital Marketing of existing IC Studio startups and entrepreneurship programs
- To support the testing of software products.
- To assist in customer research for new startup ideas

#### **3 Campus Intern(s)**

Sek Wing KEUNG, *The University of Hong Kong*



# SOWERS EXCHANGE

Strengthening Community Involvement



## STRENGTHENING COMMUNITY INVOLVEMENT



SINCE 2009, SOWERS EXCHANGE HAS HELPED OUR CLIENTS CREATE DYNAMIC, EFFECTIVE, AND SUSTAINABLE CORPORATE SOCIAL RESPONSIBILITY OR COMMUNITY INVESTMENT INITIATIVES ALL ACROSS THE ASIA-PACIFIC REGION, BY INTRODUCING THOROUGHLY VETTED SOCIAL PURPOSE ORGANIZATIONS ("SPOS") TO CORPORATIONS AND INDIVIDUALS WHO ARE LOOKING TO WORK WITH REPUTABLE AND EFFECTIVE GRASSROOTS COMMUNITY PARTNERS.

FROM OUR BASE IN HONG KONG, WE "DESIGN AND EXECUTE" PROGRAMS THAT MEET IDENTIFIED COMMUNITY NEEDS, BUILD SPO CAPACITY AND SUPPORT OUR CLIENTS TO REACH THEIR BUSINESS AND COMMUNITY GOAL.

MY TASK IS: TO RENEW THE CLIENT LIST, TO FACILITATE COMMUNICATIONS WITH THE CLIENTS, AND TO SET MEETINGS WITH THEM.

REFLECTION: HONESTLY, I FOUND IT QUITE HARD TO WORK ABROAD IN TERMS OF SMOOTH COMMUNICATION. BUT THIS WAS A GREAT OPPORTUNITY TO CHALLENGE MYSELF AND LEARN A BUSINESS ENVIRONMENT.



We are sharing the same office with these two companies, Sow Asia and HK Recycles. People in the companies are all pleasant to be with, and it is good to talk with them.





Celebration with Champagne!



Jazmin

Faith



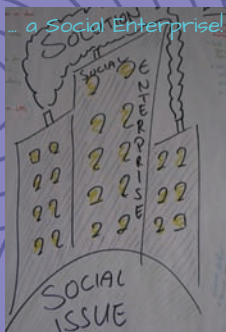
Lunch time!



LocalMotion is...



All you can eat



...a Social Enterprise!



So don't apologize!



Seraina

At the Rise Conference!



Eugène

Having a good time at the office!



Sleeping beauty!

# Internship at LocalMotion



As a Corporate Social Responsibility (CSR) team member at KPMG, my works are closely related to the 4 pillars – Advancing Sustainability, Lifelong Learning, Promoting Inclusive Development and Diversity & Inclusion. One of the most remarkable experiences of my internship is the engagement I had with children from Society for Community Organization (SoCO) throughout all the activities under the Lifelong Learning pillar.

As someone who enjoys tranquility, interaction with kids has never been what I am fond of. To be honest, when I knew that I had to face some kids every Wednesday, I was pretty upset and I thought of quitting the internship (lol). Not until something brightened me up...



It might be true that kids can be noisy and troublesome at times... (such as at this event which I was one of the Master of Ceremonies and had to help controlling around 30 kids)



Yet one thing inarguably true is that their smile is like the purest thing in this world that one can ever find. The smile of the children has become my motivation every week and I am glad that I didn't quit the job (not that I can quit it anyway) and got to witness their happiness and joy with my own eyes.



Name: Hae Uk Ko

Home Institution: The University of Hong Kong

Community Partner: Amnesty International Hong Kong (AIHK)

AIHK's group lunch and field trips were quite interesting. AIHK is located in Little Vietnam. Within a minute's distance, I can reach the first Vietnamese restaurant in Hong Kong, Saigon Street and several other remnants of the Vietnamese merchants and boat people. I learned that Little Vietnam used to face the pier and that prior to the reclamation projects of the 1990s; it was a bustling trading hub.

Every day, as I opened the glass doors on the Ground floor, I was amazed by the sunlit alley that greets me. The colorful buildings, despite the weathering and lack of management, filled me with warmth and my heart fluttered with happiness. The serenity of Ferry Street is one treasure that foreign students at HKU rarely enjoy. I am glad AIHK stationed me at the Kowloon office.







## Content Editors

So Yeon Lauren Kweon (Yonsei University)  
Donald Ding (Hong Kong University)

- Researching on political, economic, and cultural issues on tour destination
- Developing itinerary and proposal for in-depth global tours for Eastern Vision and GLO
- Tour destination includes North Korea (DPRK), Tibet, Myanmar, Kazakhstan and Japan
- Assisting in editing and developing interesting contents such as reviewing on North Korean cosmetics.
- Assisting in office administration
- Copy-writing



First day of internship ♡

MONDAY 09:05

First morning in intr with nervous face >D<

I learned how precious children are and I love them,  
and wholeheartedly serving & loving attitude rather than expecting personal gain,  
I will remember the beautiful relationships with warmhearted teachers and children

@LATS DUNGE.)

My cute desk & 3-way chair♡

Hard working children ♡ ♡ ♡ ♡ ♡ ♡ ♡ ♡

corrected from children!

From work to home!

My sleeping red cave ♡



Friendly working environment

Goodbye Picture letter exchange  
with Miss Lois

绿豆糕

Miss Lois的妈妈，  
你做的饼干非常好吃





# 義遊 VOLTRA

Stella Lee, Victoria Noya, and Alice Kim  
(a.k.a. the Totally Spies)  
ft. Dominic Fan

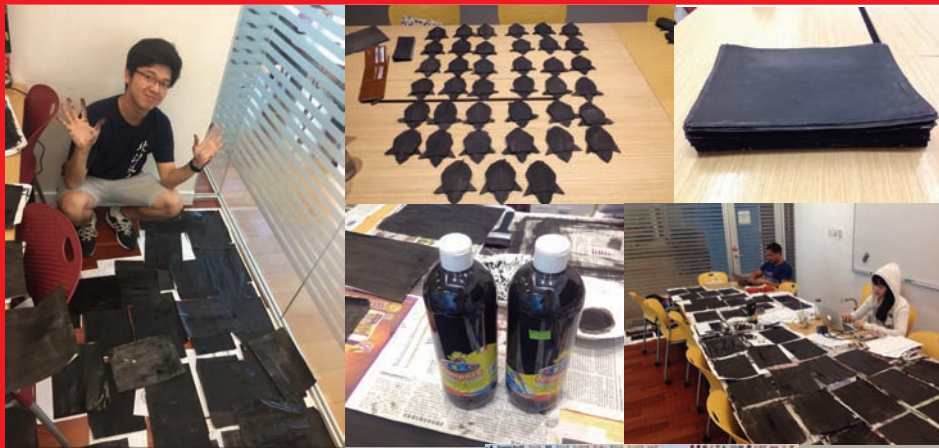
Work: Website data input, video editing, graphic design, workcamp participation, brainstorm events, birth charts, make s'mores (tramping and trailing), kayaking, naming Charlie and giving him/her emotions, etc.



Thanks Bois for the Lowkey  
Great Memories

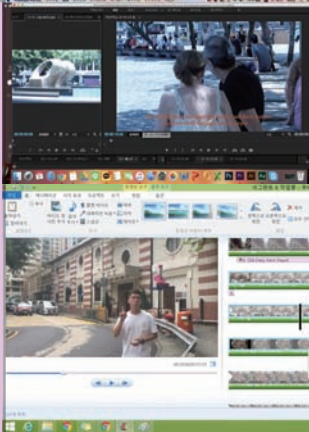






## PROJECT ORIGAMI

## ART JOURNAL



# Project Artist X



## PROJECT MEDICINE

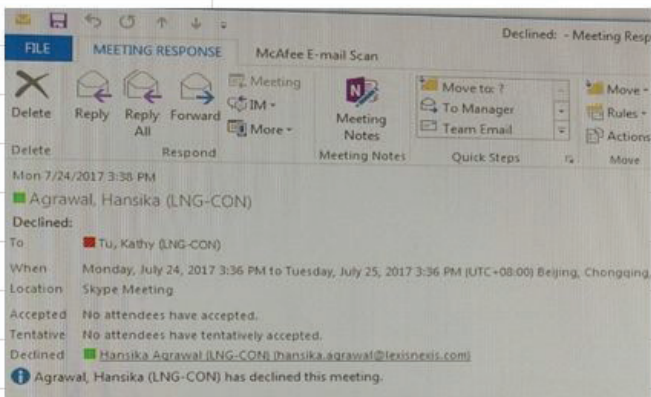
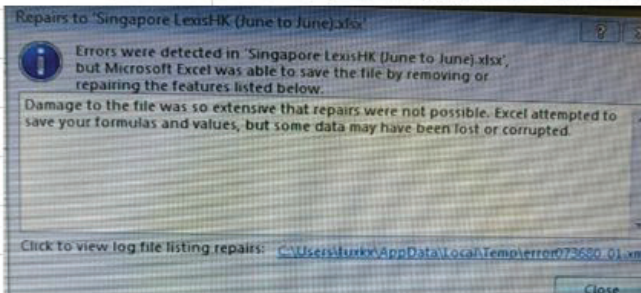
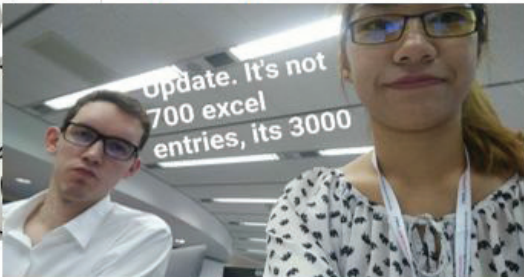
NISSIM. A  
EUICHIN. C  
REINA. K





## Daily Schedule

9:00 Start work  
 10:00 Drown in Excel  
 11:00 Data Analysis Powerpoint  
 12:00 Lunch with supervisor  
 13:00 More Excel  
 14:00 Skype Call/Meeting  
 15:00 Excel  
 16:00 Excel (it never ends)  
 17:00 Excel  
 18:00 Leave work



## Protips to stay alive in the office

- # Surround self with happy things
- # Occasionally take a break
- # Subject co-interns to filter selfies
- # Work at sustainable pace
- # Clarify with supervisor about tasks



Jokes aside, I really appreciate all the things I have learned at this internship and the life-long connections made.

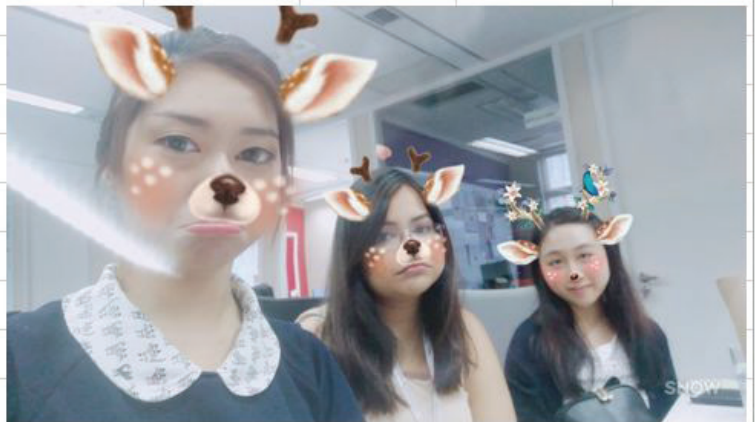
## GTO Team

(Amy, Ernest, Anthony, Hans, Kathy)

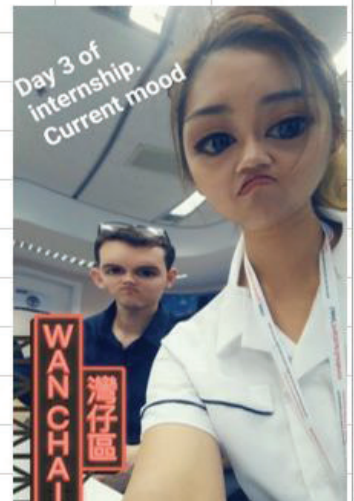


## Key Takeaways from this internship

- # Microsoft Office skills greatly valued
- # Patience to work with outdated tools
- # My English is not their English
- # Improved communication skills



## Left: Excel crashes & rejections to meetings























**[www.socsc.hku.hk/3campus](http://www.socsc.hku.hk/3campus)**

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