Government

Help Educate Minority Kids

KPMG internships

Corporate Support is Playing a Growing Role in Ethnic Children's Education.

Education Needs Still Not Met...

Why They Support

Corporate

Corporate Support

Government

Why do they need to give?

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What does it look like in KPMG?

Corporate Profits Tax

134 Billion

Corporate Donated

HKD 4.64 Billion in 2017/18

Strong Corporate-School Partnerships...

2014 Support Measure Implemented

2018 New Measures in Education

Support

funding partnership

Ways to Support

Building

Investment in the future

creative outlet for employees

builds a strong image

Scholarship

Programming

Mentorship

Benefit All Parties

Stronger language skills...• Students: increased access to opportunities, personalisation of tuition, and entry opportunities; • Company: greater exposure, employee satisfaction, and brand development;

Have Reasonable Expectations

Stronger support...• Create a formal agreement or operate through a third party; • Define short term and long term goals; • Set up an advisory board, with key stakeholders.

Are More Than Just Funding

Stronger support...• Volunteers make a personal difference in schools; • Employees are more engaged in corporate culture when they volunteer; • Build community awareness.

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