<TRADITIONAL MODEL>

#1 The People
#2 The arts & activities

A community is shaped. The art follows.

<ARTS-BASED PLACEMAKING>

#1 The arts & activities
#2 The People

Use art activities to shape the community.

<SLIPPERY SLOPE?>

Egg or chicken first?
Causality or correlation?
What defines the “local identity”?
Who are the agents?
Enabling conditions?

<ARTS @ HK>

$25M
URA funding for arts & cultural activities
30+
Venues for arts & culture

<COMIX HOME BASE>

The physical space for placemaking

No POS
Tenement apartments
Historic facade
No urban permeability

Exhibition space
Retail space
POS created

 Value creation
 Community building