



**JC-WISE**  
Water Initiative on  
Sustainability and Engagement

賽馬會惜水・識河計劃



# **WATER FOOTPRINT**

**Frederick Lee**

Faculty of Social Sciences  
The University of Hong Kong



Faculty of  
**Social Sciences**  
The University of Hong Kong  
香港大學社會科學學院

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香港賽馬會慈善信託基金  
The Hong Kong Jockey Club Charities Trust  
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**Water footprint  
of an individual**



=

**Direct  
water use**

(Real water)

Drinking

Cooking

Bathing

**180 litre/day**

+

**Indirect  
water use**

(Virtual water)

Food

Clothes

Paper

**? litre/day**

# Virtual Water



Water used up in production processes is invisible to us



WF: Reveals this “hidden” water



WF: Helps us visualise the connections between our consumption habits and the world’s freshwater resources



# Water Footprint of a product

Let's guess the virtual water content of some items:

A sheet of A4 *paper*



10 litres

A cup of *coffee*



130 litres

A cotton *T-shirt*



2,000 litres





# Components of Water Footprint



- **Green** Water Footprint
  - Rainwater



- **Blue** Water Footprint
  - Surface water + groundwater



- **Grey** Water Footprint
  - Dilute pollution



# Tomatoes imported into Hong Kong

**Israel**



**Grey 38%**

**Blue 36%**

**Green 26%**

**China**



**Green 64%**

**Grey 35%**

**Blue 1%**

# Water Footprint of animal products


 Direct water use (drinking water)

 Composition of feed

 Origin of feed ingredients



 **Beef (15,415 litre/kg)**

 **98% = feed**



# What is Water Footprint?



An innovative concept

- Our consumption impacts on world's freshwater



An indicator of our water use

- Direct + Indirect

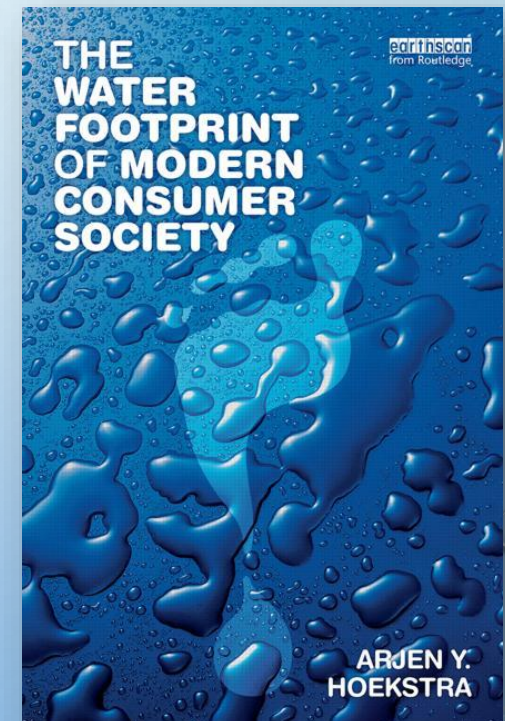


A multidimensional indicator

- Where

- When

- Which





# How to reduce your Water Footprint?



Do not waste food



> 50% of a person's WF = Food



Find alternative sources of protein



(Legume)

# How should we respond to water scarcity in a globalised world?



## Know your Water Footprint

- Hong Kong: relies heavily on imports



## JC-WISE Water Footprint Calculator

- First-of-its-kind
- Popular local dishes

# JC-WISE Water Footprint Calculator

- **Web-based Calculator:** [www.jcwise.com/wfc](http://www.jcwise.com/wfc)
- **Mobile App:** Download at App Store (iOS) or Play Store (Android)





# Water Footprint of our meals

*Let's find out the **virtual water** content of meal (A):*

**Total: 1,320 litres**



Satay beef burger  
**1,254 litres**



Lemon tea  
**66 litres**





*Let's find out the **virtual water** content of **meal (B)**:*

**Total: \_\_\_\_\_ litres**



**Steamed pork  
dumplings**

**\_\_\_\_\_ litres**



**Turnip cake**

**\_\_\_\_\_ litres**



**Steamed shrimp  
dumplings**

**\_\_\_\_\_ litres**



# WATER FOOTPRINT



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Jockey Club Water Initiative on Sustainability and Engagement (JC-WISE) is a 3-year, HK\$14.7 million project funded by The Hong Kong Jockey Club Charities Trust and hosted by the Faculty of Social Sciences, HKU. It aims to raise the public's awareness, and appreciation, of the importance of attaining long-term water sustainability for Hong Kong.

[Read more](#)

賽馬會惜水·識河計劃  
「河處是吾家」項目簡介暨  
山貝河流域考察活動

2017年9月22日

Events



Launch Ceremony of  
JC-WISE Video



Water Footprint



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