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Paper Abstract

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Panel

T03P06 - Policy Implementation in China Reconsidered: Beyond the Incentive Model

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Title

Policy Design and Implementation of the Integration Plan for Industrial Planning in the Pearl River Delta

Abstract

This project aims to examine the politics of the policy process concerning industrial planning under the integration plans (yitihua guihua) of the Pearl River Delta (PRD) from 2009 to 2012. “The Outline of the Plan for the Reform and Development of the Pearl River Delta: 2008–2020 (The Outline Plan)” was promulgated in early 2009 by the State Council to jumpstart Guangdong’s reform and development. Soon afterwards, the Guangdong provincial government decided on measures to implement this initiative through formulating integration plans for the entire PRD. Five major policy plans—(a) industrial planning (chanye buju), (b) infrastructure, (c) urban-rural integration (chengxiang yitihua), (d) environmental protection, and (e) public services—were promulgated in 2010 to foster policy coordination and intergovernmental collaboration and lay the foundation for the sustained and coordinated socio-economic development of the PRD region. The integration plan for industrial planning (chanye buju yitihua) constitutes the core of the proposed division of labor between these PRD cities.

The following questions will be explored in this paper: (1) Why did the provincial government choose the policy goals and instruments in the integration plan for industrial planning? (2) What kind of policy measures have the nine municipal governments in the PRD formulated to carry out these provincial guidelines? Why did they adopt these policy designs and instruments? and (3) How did the provincial and municipal governments advance their respective interests during implementation? This case study of the choice of policy instruments and the implementation process will shed light on the important question of policy design and implementation in south China, one of China’s most economically vibrant regions. It may also contribute to a better
understanding of the prospect of intergovernmental coordination, whether in Guangdong or elsewhere, as well.

**Keyword**

Policy design, Policy implementation, Industrial policy, Intergovernmental coordination, Pearl River Delta, Public process in China