

Online Social Networks and Collective Action: Platform-based Motorcycle Taxi Drivers in Indonesia

Ms Joanna Octavia

Abstract

Across the developing world, platform-based informal workers are increasingly using new Internet communication tools for collective action. While there is a growing interest in Internet-facilitated collective action, there are still limited studies on industries that have traditionally been left unregulated, such as the motorcycle taxi industry in Indonesia. This presentation will explore evidence and debates on social networks in online spaces, and how they are taking shape within the informal sector of the developing world. Furthermore, it will also discuss policy developments in Indonesia and whether these networks have been effective in impacting platform business decisions and regulatory change.