

Dr. Florin C. Serban



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Biography

Dr. Florin C. Serban is a Lecturer in the School of Communication at Hong Kong Baptist University. His main areas of research are media sociology, artificial intelligence, professional identities, and public participation. Florin has previously taught in the Department of Sociology at The University of Hong Kong and in the Department of Media and Communication at City University of Hong Kong. He has worked as a journalist in Brussels and in Bucharest and received his MPhil in media and performance studies from Utrecht University.