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Title

Exploring Social Innovation Process in Korea: The Case of Korean Social Ventures

Abstract

The purpose of this study is to explore the driving forces of social innovation in South Korea by examining Korean social ventures’ experiences in their development process leading to social innovation. For this the study adopts a structuration theory of A. Giddens to look into the forces that has made Korean social ventures capable of bringing about social innovation. The research data are collected through in-depth interviews with social venture founder, social venture incubator etc.

Keyword