



Mr Her Rey-Sheng

Director, Humanistic Culture Development Department, Tzu Chi Foundation
Associate Professor, Tzu Chi University

Biography

Rey-Sheng Her is Spokesman and Director of the Humanity Development Department of Buddhist Tzu Chi Foundation, Associate Professor of Tzu Chi University, Director of Humanity Communications of the Medical Mission of Tzu Chi Foundation. Also, he serves as editor-in-chief of two journals: Tzu Chi Medical Care and Tzu Chi Nursing Journal of Tzu Chi Medical Mission Foundation. He is the author of *The Philosophy and Practices of Buddhist Tzu Chi (I & II)*, *The Moment of Inspiration*, and *The Great Love as a Running Water: Testimony to the Development of Bone Marrow Transplantation*.

He obtained his doctorate degree from the Philosophy Department of Peking University, China. Over the years, as a representative of Tzu Chi, he had given lectures and speeches at Harvard Business School, Peking University, Renmin University of China, University of Oxford, Beijing Normal University, National Taiwan University, and numerous international forums.

As a veteran media worker by profession and a graduate of the University of South California (Master in Communications Management), He acted as an anchor and a producer of television stations. He received several Golden Bell Awards, the highest honor of Taiwanese TV Industry. The documentary he produced "*The Great Love as a Running Water—Testimony to the Development of Bone Marrow Transplantation*," was nominated as the best documentary in the regions of Asia and Africa of the *32nd Emmy Award International*.