



Mr Charles Chong

Founder, L plus H Community Interest Company Limited
Chairperson, We R Family Foundation

Biography

Charles Chong was born and raised in Hong Kong. He joined the Chung Nam Watch Company Limited after graduating from the University of Southern California with a Bachelor of Science degree in Mechanical Engineering. He is now Deputy Managing Director of Chung Nam Corporation Limited.

Chong started community service in the late 1990s. In mid 2000s, he began a search for a more sustainable form of social enterprise. Modeling after community interest companies in the UK, which are social enterprises regulated by laws, he established the L plus H Community Interest Company Limited (L plus H CIC) in 2009. L plus H CIC strives to be a platform for like-minded individuals or organisations to come together to do good through participation in different projects. In this spirit, three organisations have been established: the L plus H Fashion CIC Ltd (2009), the We R Family Foundation (2010), and the L plus H Creations Foundation (2013).