

With the Community

For the Community



Mr. Charles Chong
Founder
L Plus H Community Interest Co. Ltd.

L Plus H CIC: The Making of an Inclusive & Collaborative Platform

Mission

- Enrich the job ecology
- Help the lesser privileged families by helping their children
- Bring good exposure to our community

Structure



- **Collaboration for doing good is desirable because it leads to**

- Innovation
- Leveraging joint efforts
- New collaborations

Leveraging Collaboration

Intended

Tangible

Intangible

Showcase Hong Kong values & spirit

L plus H Creations Foundation Ltd

5500 Students and Teachers, 48 Trainings

Under good guidance, everyone excels



New policy

We R Family Foundation Ltd

4000 Students, 800 Secondary Students, 96 Primary Schools, 24 Secondary Schools, Parent Workshops

Closer family; Spirit of reciprocity

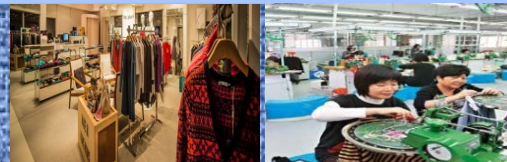


Promote CIC vehicle

L plus H Fashion

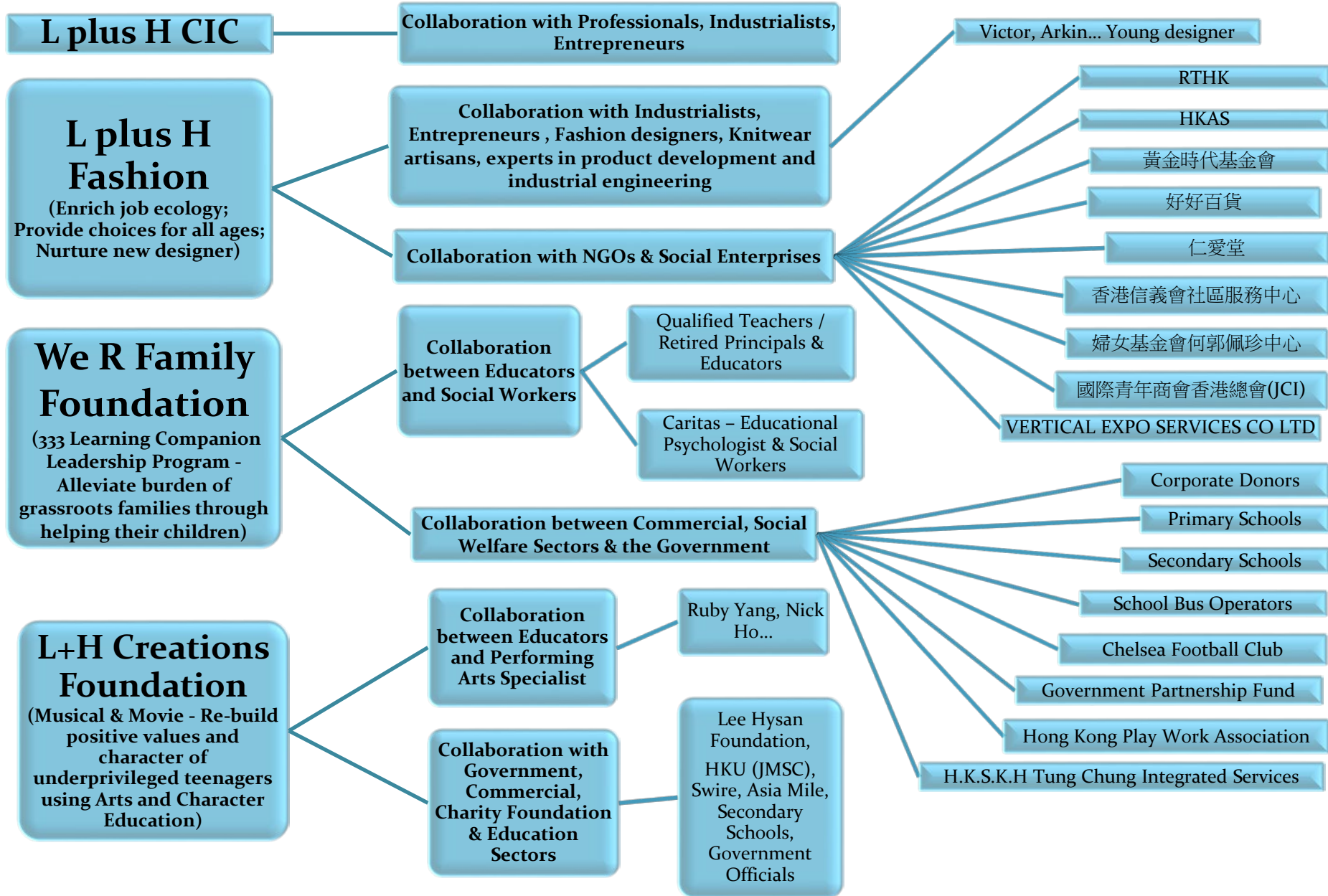
80 Jobs, Breeding Ground for Designers, Lab for Innovation

'Make in Hong Kong' label to promote 'With the Community For the Community' spirit



A Core Group of Like-minded Business Veterans

Organic Collaboration Network



Collaboration (Case 1)

- **We R Family Foundation (333 Learning Companion Leadership Program)**

Goal: Increase exposure and enrich the life of underprivileged children through sports/music/arts and build children's confidence and social skills.

Action: Look for proven and reputable partners with expertise to provide a unique experience that will benefit the 333 students.

Chelsea Football Club Soccer School Hong Kong

Provides free high-standard football training to 333 students



Collaboration (case 2): My Voice My Life 《爭氣》

- <http://www.myvoicemylifemovie.com/>

用態度改變世界 以音樂蛻變人生
奧斯卡金像獎紀錄片導演楊紫燁 打造不一樣港心港情

劉德華
壞同好的分野是甚麼？難道讀書不好就是壞？只要他們覺得仍會有人認同，對他們有期望，他們就會變好，爭氣！

葉德嫻
我對不少年輕人都感到失望，現在我有所改觀。

張家輝
做錯事，有沒有人幫你不重要，因為只有一顆解藥，就是做好自己。
成功與否不是說出來，是要做出來。

杜琪峯
非常感動，想不到獅子山下為人付出的人仍然很多。如果你能給年輕人視點，其實他們每個人都可以。

森美
太早定奪一個年輕人的將來是一件很愚蠢的事。

吳君如
很多人和事，在你生命中可能只會出現一次，你還不盡力做好？

林海峰
能夠改變孩子的通常是老師、同學，所以你不應該只去珍惜愛人，應該要珍惜外人，因為外人往往是真正能改變你的一個。

陳慧琳
只要你給他們機會，他們就會努力做好，所以應該給他們多點激勵、信心和機會。一次機會就可改變年輕人整個人生。

陳果
這部電影無論任何人看完都會得到啟發，是最好的教育方法。

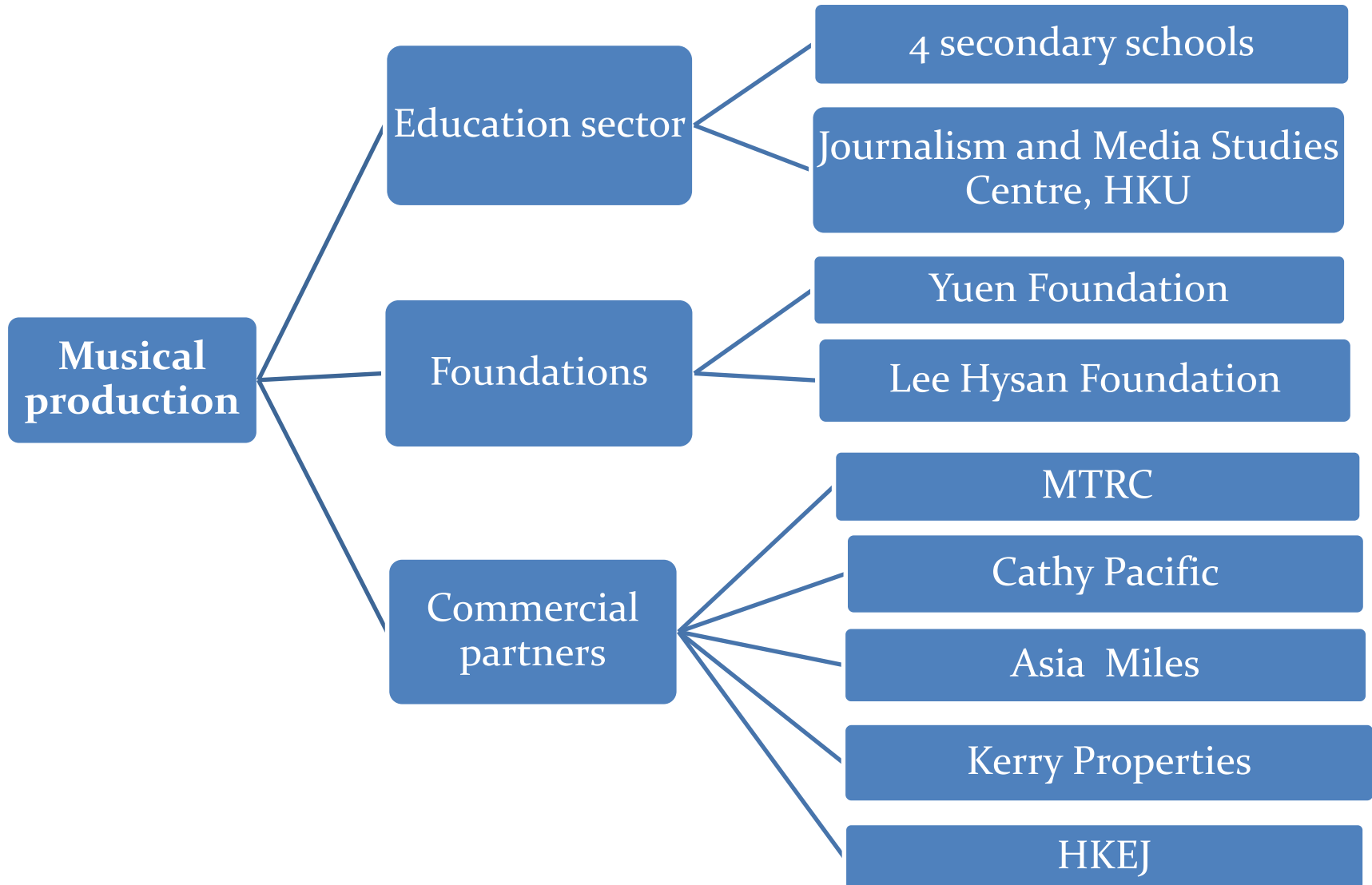
爭氣

MY VOICE
MY LIFE

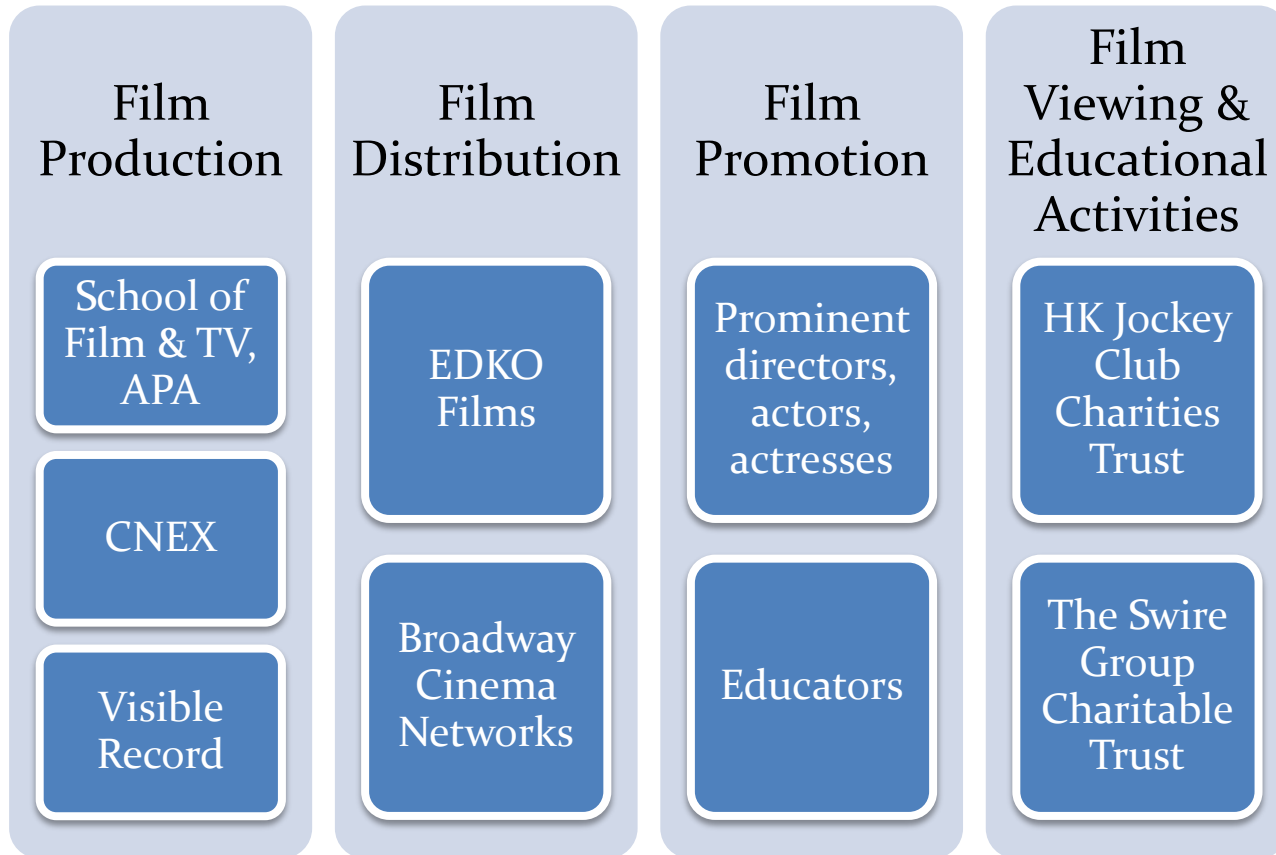


冰火少年，震動心弦 10月感動上映

Musical “Awakening” Collaborators (selected)



“My Voice My Life” Collaborators (selected)



L Plus H Collaborators

- Individuals
- Schools and Universities
- Businesses
- Artists
- NGOs
- Charity foundations
- HK Government

Elements to Good Collaboration

- Engagement (involving foundations in boards)
- Effective communication
- Specification of roles
- Open-mindedness (accept change and new ideas)
- Willingness to take positive, calculated risks
- “Don’t settle for less” mentality
- Picking “best” partners





無非 (*Inclusion*)

無念 (*Good intention*)

無我 (*Humility*)



Collaboration works
Collaboration deepens
Collaboration continues.....

Thank you!

