

Philanthropy Chinese Style

中華特色的慈善公益

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UN Sustainable Development Goals 2015



The 2030 Agenda of 17 goals and 169 targets has 5 key focuses:

- People
- Planet
- Prosperity
- Peace
- Partnership

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Past and Present

- Rapid and unprecedented economic growth in Greater China in the past 20 years
- China – 2nd largest economy in the world, behind USA
- China – 2nd largest number of billionaires in the world (213 in 2015)
- “Do Well, Do Good” a must, not an option
- Corporate Social Responsibility (CSR)
- Foundations, family trusts and other charitable funds

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Philanthropy Chinese Style (1)

- Traditional
 - Poverty alleviation
 - Eliminate hunger
 - Disaster relief
- Future
 - Visionary
 - Strategic
 - Transformation
 - Impact
 - Model building
 - Knowledge exchange
 - Sustainable

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Philanthropy Chinese Style (2)

- Public – Private Partnerships (PPP)
- Common goals
- Dialogue and Coordination
 - Different roles and responsibilities
 - Examples – Ageing
 - Effective mechanisms to encourage wider participation and engagement – e.g. matching grants

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Philanthropy Chinese Style (3)

- Chinese philanthropy has to be sustainable
- Governance and structure
- Understanding needs
- Strategic long term planning / investment
- Communications
- Partnerships with both public and private sectors, local and international

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