

Unlock Social Value of Real Estate

In 2013, Light Be successfully launched Light Home scheme, a co-tenancy rental service targeted at needy families. Two or more families would share one 'Home' for up to three years at affordable rent.

More than housing, Light Home is an empowerment housing scheme. It serves as a time space of self-directed empowerment where tenant families commit to rebuilding the capacity of shaping their own future.

Business model is quite different from welfare in terms of helping the others. Light Be operates Light Home at its own cost. Through Light Home scheme it is proven that, with proper help, real estate market can learn to work for the poor.

Now, Light Be runs Light Home in various districts of Hong Kong, and continues to blaze the trail of empowerment housing.