

THE UNIVERSITY OF HONG KONG
FACULTY OF SOCIAL SCIENCES
HKU-HKJC ExCEL3

Workshop on How to Raise a Million Dollars:
Fundraising Ideas for Arts and Cultural Organisations

Date: Thursday October 22, 2015

Time: 9:30am – 12:30pm

Venue: Social Sciences Function Room, 11/F, The Jockey Club Tower, Centennial Campus,
The University of Hong Kong

TIME	PROGRAMME
9:30am	Welcoming Address Professor John P. Burns, Dean of Social Sciences
9:35am	How to Raise a Million Dollars: Fundraising Ideas for Arts and Cultural Organisations Mr. Bob Burdenski Principal, Robert Burdenski Annual Giving
10:45am	Coffee Break
11:15am	Breakout Session and Open Discussion Moderator: Professor Bernadette Tsui Honorary Professor of Practice, Faculty of Social Sciences The University of Hong Kong
12:30pm	End of Workshop