



**Professor Bernadette Tsui**

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**Biography**

Bernadette is Honorary Professor of Practice at the Faculty of Social Sciences, The University of Hong Kong (HKU). She is currently Executive Director of HKU Foundation for Educational Development and Research as well as Director of the Development & Alumni Affairs Office, HKU.

Her rich experience in institutional advancement is captured in her book “*The City with a Heart - Stories of Giving from Hong Kong and Hong Kong University*”(情義之都 - 從港大到香港的捐贈傳奇), published in 2014.

Her academic interests include philanthropic studies, fundraising, NGO management and civil society. She also teaches fundraising for the Hong Kong Academy for the Performing Arts’ MFA programme. She has served as a Member of the Asia-Pacific Advisory Council of CASE (Council for Advancement and Support of Education, headquartered in Washington DC) since 2013.

She received her BA and MPhil in drama from HKU and later pursued theatre studies at New York University. She started as a stage director and also worked in television and radio. She still writes a regular column for the Hong Kong Economic Journal.