



Ms Vivian Kwok

Editor-in-Chief and Associate Publisher
Bloomberg Businessweek (Chinese)

Biography

Vivian Kwok is the Editor-in-Chief and Associate Publisher of Bloomberg Businessweek (Chinese). Prior to her existing role, Vivian was Deputy Editor-in-Chief with Next Magazine, Hong Kong's highest circulation news weekly, overseeing two teams of journalists covering Greater China.

Before that, Vivian spent a year with the South China Morning Post where she broke front-page investigative stories on university scandals, land deals, and a secret agreement between the Hong Kong government and developers. Her series about private clubs in Hong Kong won a Society of Publishers in Asia award for investigative reporting in 2011.

From 2006 to 2009, Vivian was the News Editor with Forbes.com in Hong Kong. She wrote on mergers and acquisitions, pollution and corruption, and financial markets across Asia.

Vivian has a BSSc in Economics from the Chinese University of Hong Kong, and a MJ in Journalism from the University of Hong Kong.