Mr Daniel Gu
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Daniel Gu is currently the head of Alibaba Group's CSR division, director of the Red Cross Society of China and director of China Information Accessibility Product Alliance.　In 2003, Daniel joined Alibaba Group as part of the corporate culture building team, and started Alibaba magazine and Alibaba Japan, among others.　In 2009, Daniel joined the CSR division and spearheaded the development of the Alipay Public Mobile Donation Platform (阿里巴巴公益平台). And in 2014, this platform became China's largest platform for public donations.