



Mr Cesar Harada

Director, Makerbay

Chief Executive Officer, Protei

Cesar Harada is a French-Japanese Inventor, Environmentalist and Entrepreneur, currently developing the Protei – a revolutionary shape shifting sailing robot. He is a TED Senior Fellow, Unreasonable at Sea Entrepreneur, Figures of Progress (by GOOD and IBM), and passionate about “Open Hardware for the Environment” with a strong focus on ocean communities and technologies.

Cesar is a graduate from the Royal College of Arts London, Design Interactions Department, and worked at MIT Boston USA as Project Leader, Construction Manager of the iHub in Nairobi Kenya, and recently at Goldsmiths University, London. Cesar won the Hong Kong StartMeUp Grand Award, led the Open-H2O (former Open-Sailing) to win the ARS Electronica Golden Nica [Next Idea] (Austria) and the VIDA awards of Fundacion Telefonica (Spain).