

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF SOCIAL SCIENCES**  
**HKU-HKJC ExCEL3**

Philanthropy Lab  
**Forum on Measuring Impact:**  
**Accounting for Value in Philanthropy and Corporate Social Responsibility**

Date: Wednesday July 8, 2015  
Time: 2:30pm – 5pm  
Venue: Social Sciences Chamber, 11/F, The Jockey Club Tower, Centennial Campus, The University of Hong Kong

TIME	PROGRAMME
2:30pm	Welcoming Address Professor John P. Burns Dean of Social Sciences, The University of Hong Kong
2:40pm	Presentation by Speakers  Mr. Pat-Nie Woo Director of Strategic Development KPMG  Dr. Terence Yuen Chief Executive Hong Kong Institute of Social Impact Analysts
3:45pm	Coffee Break
4:00pm	Open Discussion Ms. Christine Kwan Chief Operating Officer HKCSS WiseGiving  Mr. Pat-Nie Woo Dr. Terence Yuen  Moderator: Professor Christine Fang Professor of Practice, Faculty of Social Sciences The University of Hong Kong