

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF SOCIAL SCIENCES**  
**HKU-HKJC ExCEL3**

Collaborative Conversation on the Good, the Bad and the Grey Areas:  
Principles and Practices in Ethical Fundraising

Date: Friday April 24, 2015  
Time: 9:30am – 12:30pm  
Venue: Social Sciences Chamber, 11/F, The Jockey Club Tower, Centennial Campus,  
The University of Hong Kong

TIME	TENTATIVE PROGRAMME
9:30am	Welcoming Address Professor John P. Burns Dean of Social Sciences, The University of Hong Kong
9:35am	Presentation by Speakers Chong Chan Yau President, Hong Kong Blind Union Honorary University Fellow The University of Hong Kong  Professor Bernadette Tsui Honorary Professor of Practice, Faculty of Social Sciences The University of Hong Kong  Andrew Watt President and Chief Executive Officer Association of Fundraising Professionals  Professor Vivian Taam Wong Chairman, Friends of the Earth (HK)
11:05am	Coffee Break
11:25am	Panel Discussion Chong Chan Yau Professor Bernadette Tsui Andrew Watt Professor Vivian Wong  Moderator: Professor Cecilia Chan Head, Department of Social Work and Social Administration The University of Hong Kong