

Collaborative Conversation on the Good, the Bad and the Grey Areas: Principles and Practices in Ethical Fundraising

Adoption and use of the highest ethical standards are crucial to the governance, operations and brand identity of all organisations. Theory, no matter how well considered, must stand the test of action.

The speakers of this collaborative conversation will share compelling examples focusing on raising and spending funds in an ethical manner and the challenges fundraisers and organisational leaders face as good stewards. Designed for the senior and management level fundraisers, this session will directly target issues that are universal to all large and small organisations.

Participants will also learn strategies of communicating ethical practices and its application to their organisations.