



Ruth Benny

Founder, Top Schools HK

Ruth has helped hundreds of individuals and organizations reap the profitable rewards that come from developing outstanding public speaking skills.

Ruth, a trainer of 20 years' experience and champion of more than 30 public speaking contests, works with others to develop their confidence in speaking. She works with novice and experienced speakers in sales and marketing, law and finance, as well as with entrepreneurs.

Ruth says, "With the right coaching, we can all speak in public as well as we do in private."

Ruth's philosophy on public speaking:

- There is no such thing as a boring subject.
- To be successful, your content must be crafted from the audience's point of view.
- When you take some of the best techniques of Hollywood, copywriting and sales, then add them to your business or professional presentations, they will be dramatically improved.
- The art is hiding the art.