



Ricky Cheng

Executive Vice President of the United Board for Christian Higher Education in Asia

Mr. Ricky Cheng has just been named Executive Vice President of the United Board for Christian Higher Education in Asia, where he has served as Vice President for Development for four years since Oct. 2010. In this new role, he will retain his responsibilities for development; give special attention to the organization's strategic planning and future directions for the organization.

Prior to joining the United Board, Mr. Cheng was the Director who established the Office of Institutional Advancement in The Chinese University of Hong Kong (CUHK) in 2003. His responsibility covered all areas of advancement, including major gifts, annual programs, planned gifts and stewardship. During his seven years at the university, he promoted an advancement culture throughout the university. He also has 20 plus years of professional experience in the private sector, in Hong Kong and the United States. Ricky is a CPA from California by trade and holds an Executive MBA degree from CUHK.

Mr. Cheng, a seasoned Toastmaster and past Hong Kong champion of Toastmasters International Speech contest, he had been invited on numerous occasions as speakers by various organizations on the subject of university development in mainland China, Hong Kong, Macau, Taiwan, Japan, Indonesia, Philippines, Vietnam and India.

Mr. Cheng is also a proud Toastmaster member of Island Toastmasters Club in Hong Kong, and the sponsor and mentor of Chung-chi College Toastmasters Club at CUHK.