

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF SOCIAL SCIENCES**  
**HKU-HKJC ExCEL3**

Workshop on 10 Fun Ways to Raise Funds and 10 Horror Stories

Date: Thursday September 25, 2014  
Time: 9:30am – 12:45pm  
Venue: Social Sciences Chamber, 11/F, The Jockey Club Tower, Centennial Campus,  
The University of Hong Kong

| TIME    | PROGRAMME   |
|---------|---|
| 9:30am  | Welcoming Address<br>Professor John P. Burns, Dean of Social Sciences   |
| 9:35am  | 10 Fun Ways to Raise Funds and 10 Horror Stories<br>Bob Burdinski<br>Principal, Robert Burdinski Annual Giving                                      |
| 10:45am | Coffee Break / Breakout Session   |
| 11:15am | Open Discussion<br>Moderator: Bernadette Tsui, Executive Director, The University of Hong Kong<br>Foundation for Educational Development & Research |
| 12:35pm | Concluding Remarks<br>Professor Wai-Fung Lam<br>Deputy Project Director, HKU-HKJC ExCEL3  |
| 12:45pm | End of Workshop   |