



Sindy Yeung

Senior Program Manager
Simon K Y Lee Foundation

Sindy joined the Simon K Y Lee Foundation as its first manager in 2011. She looks after both the Elderly Fund and the Children's Fund of the Foundation and helps set the work focus of each of them. She manages the projects of the Funds from beginning to end, including research and identification of service gaps, establishment of network with stakeholders, invitation for and review of applications, due diligence and monitoring of implementation.

Trained as a journalist, Sindy worked in the Hong Kong Cable Television Limited after university graduation and then joined the social welfare sector. She worked for the Boys' & Girls' Clubs Association of Hong Kong for five years where she helped with management of project targeting deprived children, corporate communications, proposal writing and advocacy.

Sindy holds a bachelor's degree in journalism from the Hong Kong Baptist University and a master's degree in public administration from The University of Hong Kong.