



Bob Burdinski

Principal

Robert Burdinski Annual Giving

Bob Burdinski is an internationally-recognised annual giving program consultant, speaker, trainer and author for schools, colleges and universities. He is a prolific writer and published author, often appearing in *Currents*, the member magazine of the Council for the Advancement and Support of Education (CASE). He is the author of 2 CASE books: *Innovations in Annual Giving*, which presents ten U S case histories of advanced annual giving strategies, and *More Innovations in Annual Giving, Ten Global Departures That Worked*, which features case histories from institutions around the world. In 2013, both will become the first CASE books ever to be translated into Mandarin and published in China. 2013 will also see the release of his third CASE book, *Online Innovations in Annual Giving*.

Mr Burdinski has spent 22 years in fund raising serving a variety of educational institutions, religious and human services organizations. He has served as director of annual giving and then director of university development at Cleveland State University, vice president for development at Catholic Charities Corporation in Cleveland, and chief development officer at Notre Dame College of Ohio.