



Bernadette Tsui

Executive Director

The University of Hong Kong Foundation for Educational Development & Research

Bernadette has worked in institutional advancement for 20 years and has authored the book "*The City with a Heart - Stories of Giving from Hong Kong and Hong Kong University*". She teaches fundraising for the MFA program at the Hong Kong Academy for the Performing Arts, and since 2013 has served as a member of the Asia-Pacific Advisory Council for the Council for Advancement and Support of Education (CASE). She received her BA and MPhil degrees in drama from HKU, and has pursued theatre studies at New York University. She began her career as a stage director and worked in television and radio before joining HKU. She writes a regular column for *Hong Kong Economic Journal*.