

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF SOCIAL SCIENCES**  
HKU-HKJC ExCEL3

Workshop on Strategy and Accountability for The Third Sector

Date: Thursday – Friday, January 9-10, 2014  
Time: 9am – 5pm  
Venue: Conference Room 603-604, 6/F, K. K. Leung Building  
The University of Hong Kong

TIME	PROGRAMME
Day 1: Thursday January 9, 2014	
9:00am	Welcoming Address Professor John P. Burns, Dean of Social Sciences
9:15am	Empowering Mission, Vision, and Strategy <a href="#">Dr. Nikhil Celly</a> , Assistant Professor Faculty of Business and Economics, The University of Hong Kong  <a href="#">Miss Karen Owens</a> , Former Chief of Staff Mara Foundation, Dubai
11:00am	Tea Break
11:15am	Empowering Mission, Vision, and Strategy (con't)
12:30pm	End of Morning Session
1:30pm	Enhancing Partnership and Collaboration <a href="#">Dr. Youtha Cuypers</a> , Assistant Professor Faculty of Business and Economics, The University of Hong Kong
3:15pm	Coffee Break
3:30pm	Enhancing Partnership and Collaboration (con't)
5:00pm	End of Day 1 Workshop
Day 2: Friday January 10, 2014	
9:00am	Achieving Better Accountability <a href="#">Dr. Sammy Fung</a> , Principal Lecturer Faculty of Business and Economics, The University of Hong Kong  <a href="#">Mr. Kee Chi Hing</a> , Director Fullness Christian Vocational Training Centre
11:00am	Tea Break
11:15am	Achieving Better Accountability (con't)
12:30pm	End of Morning Session

1:30pm	Adopting Effective Performance Measures <a href="#">Dr. Winnie Leung</a> , Assistant Professor Faculty of Business and Economics, The University of Hong Kong  <a href="#">Dr. Olivia Leung</a> , Principal Lecturer Faculty of Business and Economics, The University of Hong Kong  <a href="#">Dr. Ilex Lam</a> Founder, “I Enterprise” and “I Florist” Director, Fullness Social Enterprise Society
3:15pm	Coffee Break
3:30pm	Adopting Effective Performance Measures (con’t)
4:45pm	Closing Remark Professor Amy Lau, Chair Professor of Accounting Faculty of Business and Economics, The University of Hong Kong