

Project Progress Sharing



Project Name:

Building Capacity for Grassroots Women Organizations

Project Coordinator: Dr. Celia H.Y. Chan
Team Members: Ms Si-si Liu, Ms Kitty Hung
The Hong Kong Women's Coalition on Equal Opportunities

Project background



- being pressed from both sides of globalization and the rapid growth of China
- the problems of women and poverty are veiled
- low gender conscious in the mainstream society
- hardly to raise the women issues

→ various methods will be adopted to facilitate organizers equip themselves
→ strengthen women 's movement.

Project objectives

- To provide trainings to leaders, volunteers and staff of grassroots women organizations
- To develop collaborative network
- To document local women's movement in the past 10 years



Target groups

- Member organizations of the Hong Kong Women's Coalition on Equal Opportunities(WCEO)
 - Other grassroots women's NGOs
 - Civil society organizations
- Leaders, staff and volunteers



What have we done so far? (1)

• 5 Training Workshops

1. NGO Advocacy: Internet as a New Advocacy Tool
2. NGO Evidence-based Advocacy: Social Research
3. NGO Activism: Mobilizing Grassroots Women
4. NGO Capacity Building: From Idea to Image
5. NGO Capacity Building: Strategy of Fund-raising



平等機會婦女聯席

從理念到 形|象|設|計

FROM IDEAS TO BRAND

(組織工作坊系列(四):從理念到形象設計)
NGO Capacity Building Workshop: From Ideas to Brand

日期: 二零一三年六月十四日(星期五)
時間: 6:30 - 8:30 pm
地點: 油麻地彌敦道558-560號豐發商業大廈3樓301室

工作簡介:

把將該種付入民心,準確而配合組織理念的形象設計,能使大膽立,及能獨者一把,激發更多人關注。今次工作坊又邀請到參加經驗豐富的 So.scoop創辦人葉子儀@Ella Ip,還有以綠色生活,動靜藝術將精神學識融入生活的「新五觀」精神策劃者,兩位精英與來屆擔任嘉賓講者,為我們分享如何在團體中推動形象改革,以及如何利用鮮明的形象推廣團體。

講者簡介:

吳美蘭 Kit Wong
(新五觀精神策劃者)

新五觀精神策劃者於1994年開始策劃社會公益,為精神內涵而發展之社會公益活動與服務,現任香港社會服務二十一年,獲頒發「2010年傑出社會公益精神策劃者」,負責香港花籃社區社會公益,同時是策劃者,專營為各類團體提供品牌策劃,同時策劃社會公益之策劃,讓由「3R」之社會公益及各種商業產品品牌。

葉子儀 Ella Ip
(標誌策劃師)

標誌策劃師的標誌,把品牌,讓品牌由個人物更形象,更專業,更可以與社會建立更強的心連心,把品牌更專業更精下,而能,亦更與社會的聯繫。

報名:

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贊助:

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平等機會婦女聯席

民間團體的 籌款策略

STRATEGY OF FUND-RAISING

(組織工作坊系列 (五) : 民間團體的籌款策略)
NGO Capacity Building Workshop 5: Strategy of Fund-raising

日期: 二零一三年九月七日 (星期六)
時間: 10:30am - 13:30 pm
地點: 香港九龍旺角道 7-9 號威特商業大廈 9 樓

工作坊簡介: 本工作坊邀請關注婦女暴力協會及聯合國難民署的同事, 分享兩次機構的籌款策略, 包括如何舉辦有吸引力的籌款活動, 分析現行各籌款方法的可行性, 以及如何選取合適的籌款方法等, 歡迎各團體成員報名參加。

講者簡介:

- 陳雪儀 Crystal Chan (關注婦女暴力協會高級通訊及評語發展主任)
關注婦女暴力協會
Association Concerning Sexual Violence Against Women
- Rosina Shing (聯合國難民署籌款經理)
關注婦女暴力協會於2007年設立傳訊及資源發展部, 專責籌款及服務宣傳事宜。每年, 傳訊部透過舉辦大小籌款活動籌集善款, 並積極利用網絡媒介宣傳服務及集款支持。

聯絡巧舍危機支持會義工, 職員, 專門負責舉辦執行並活動。2007年加入聯合國難民署在香港成立籌款部。

報名: 主辦: 平等機會婦女聯席
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合作夥伴: EXCEL3

What have we done so far? (2)

Training Manuals

1. NGO Advocacy: Internet as a New Advocacy Tool
2. NGO Evidence-based Advocacy: Social Research
3. NGO Activism: Mobilizing Grassroots Women
4. NGO Capacity Building: From Idea to Image
5. NGO Capacity Building: Strategy of Fund-raising

What have we done so far? (3)

- **1 Network Meeting**
- Seminar on Advocacy Strategies and Approaches
- **1 Full Day Symposium**
- The Third Wave Feminist Movement in Hong Kong
- **2-Days Workshop**
- Using CEDAW to Advocate Women's Rights: A Workshop on CEDAW Shadow Report Writing



Using CEDAW to Advocate Women's Rights: A Workshop on CEDAW Shadow Report Writing



USING CEDAW TO ADVOCATE WOMEN'S RIGHTS: A WORKSHOP ON CEDAW SHADOW REPORT WRITING

- DATE: 26 & 27 October 2013
- TIME: 09.00-18.00
- VENUE: Academic Conference Room, 11/F Cheng Yu Tung Tower Centennial Campus, University of Hong Kong



Organizers:

- * The Center for Comparative and Public Law (CCPL), University of Hong Kong
- * Hong Kong Women's Coalition on Equal Opportunities
- * The Women's Studies Research Centre (WSRC), University of Hong Kong

USING CEDAW TO ADVOCATE WOMEN'S RIGHTS: A WORKSHOP ON CEDAW SHADOW REPORT WRITING

- **Key-note Speaker:**
- Ms. Pramila Patten (Deputy Chairperson of CEDAW Committee)



- **Other Speakers:**
- Ms. Puja Kapai
- (Associate Professor, Faculty of Law, The University of Hong Kong),
- Ms. Rina Bovrisse
(Former employee, Prada, Japan)



USING CEDAW TO ADVOCATE WOMEN'S RIGHTS: A WORKSHOP ON CEDAW SHADOW REPORT WRITING

Objectives

1. To facilitate participants the development of better knowledge and understanding with respect to CEDAW and its mechanism;
2. To equip participants with the necessary skills set to use the instrument effectively for lobbying the government and the CEDAW Committee at the local and international level;
3. To streamline the concerns of multiple NGOs in Hong Kong who are working towards common causes with a view to speaking with one voice, thereby strengthening the quality of the Shadow Report which can present itself as a single, comprehensive document bearing the input of a substantial number of NGOs who take a common position on a range of issues affecting women's rights and have implications for HKSAR's CEDAW obligations.



- 4. make appropriate recommendations for amendment or introduction of relevant laws and accompanying policies to enhance the equal protection of the rights of women;
- 5. make appropriate recommendations for institutionalizing screening mechanisms to precede policy and law-making in the domestic context through tools such as gender mainstreaming and intersectionality analysis;
- 6. make appropriate recommendations for regular monitoring of the effectiveness of recently introduced measures; and
- 7. lobby the CEDAW Committee on issues of urgent concern.

USING CEDAW TO ADVOCATE WOMEN'S RIGHTS: A WORKSHOP ON CEDAW SHADOW REPORT WRITING

Target audience:





- NGO workers and women's rights advocates who are currently leading efforts to promote gender equality and the human rights of women and are active in advocacy work directed at securing the Government's commitment to change.
- More importantly, we are targeting organizations which use and engage CEDAW as a vehicle through which to instrumentalize change, and to enhance the protection of human rights and their implementation in the domestic context.

Cases writing



- Researching local best practices on:
 1. Self-help group: **Association for the Survivor of Women Abuse (Kwan Fook)**
 2. Marginalized group: **New Women Arrivals League**
 3. Linking different organizations to organizing social movement : **Action for Reach Out**
 4. Sustainable development of NGOs: **Hong Kong Federation of Women's Centres)**
 5. Agenda setting: **The Association for the Advancement of Feminism**

Impact

- Raising awareness on importance of the workshop topics, e.g. brand building, fund raising, using social media to leverage messages and mobilize people)
- Research: reviewed Hong Kong's feminist movement in the past 10 years
- Publications:
 - 5 training manuals on various topics
 - 5 case writing on the experience of successful groups
 - 1 CEDAW shadow report
- Networking with various partners throughout the project
- Increased usage of e-promotion
- Increased number of workshops participants

Upcoming

- 1 training workshop in February
- CEDAW shadow report
- Press Conference after completing the CEDAW shadow report

