



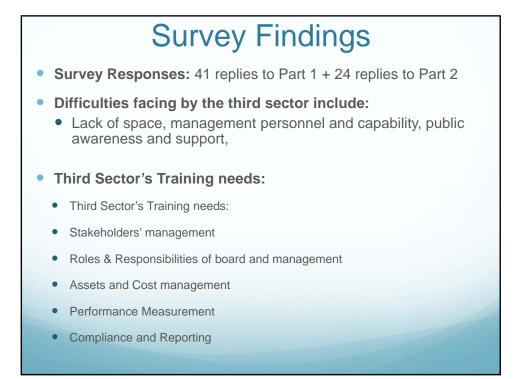
## **Online Survey**

- A tool to design workshop towards the needs of NGOs

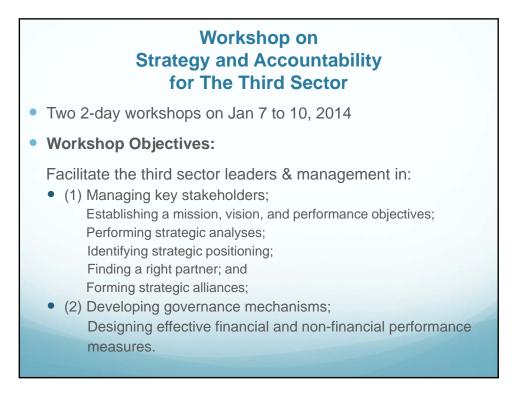
- Survey Content:
  - Part 1: Strategic Management & Governance Competency
  - Part 2: Financial & Management Accounting
- Survey Period:
  - Round 1: Jan 6 to 31, 2013
  - Round 2: April 8 to May 3, 2013

### Survey Sent through:

- FSS NGO contact List (736 NGOs)
- Self-complied contact list (945 NGOs)









## Workshop on Strategy and Accountability for The Third Sector

- Speakers from School of Business:
  - Dr. Christine Chan
  - Dr. Nikhil Celly
  - Dr. Youtha Cuypers
  - Dr. Sammy Fung
  - Dr. Olivia Leung
  - Dr. Winnie Leung







# Workshop Impacts

#### • Audience Size:

- Cantonese Session (Jan 7-8, 2014): 20 to 28 participants
- English Session (Jan 9-10, 2014): 16 to 21 participants
- Workshop Evaluation Results (across 8 sessions):
  - "Overall, I am satisfied with the workshop" Average 4.2/5
  - "Content was appropriate and inspiring" Average 4.2/5
  - "My professional expertise was enhanced" Average 4/5
- **Follow-up survey** to workshop participants (in the third week of Jan 2014) to measure the extent to which the workshop has enhanced their capacity in their work domain.

