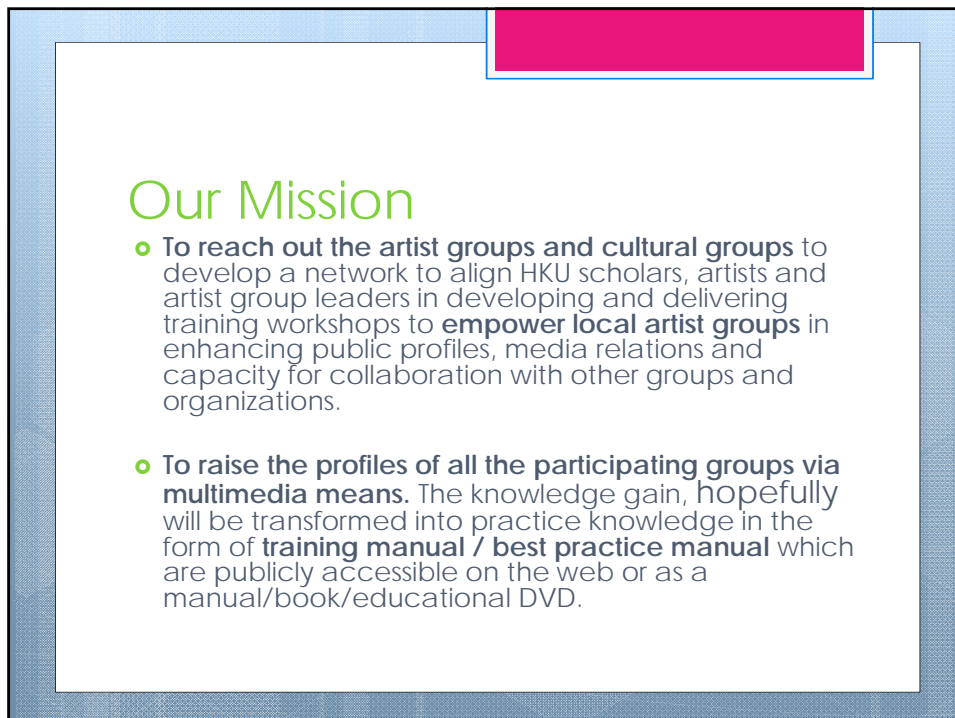


Dr. Petula Sik Ying HO
Department of Social Work & Social
Administration
January 17, 2014

Capacity building for artist
groups in Hong Kong:
Strategies for outreach and
engagement

Self-Initiated Project Finale
Presentation



Our Mission

- To reach out the artist groups and cultural groups to develop a network to align HKU scholars, artists and artist group leaders in developing and delivering training workshops to **empower local artist groups** in enhancing public profiles, media relations and capacity for collaboration with other groups and organizations.
- To raise the profiles of all the participating groups via **multimedia means**. The knowledge gain, hopefully will be transformed into practice knowledge in the form of **training manual / best practice manual** which are publicly accessible on the web or as a manual/book/educational DVD.

Major Events:

1. June 9, 2012 @ HKCSS, Wan Chai

From "22 Springs" to "Whatever will be will be": Community Forums & Film Screening 香港廿二春 / 母女對對配 錄像短片放映及交流會

2. July 7, 2012 @ Christian Action, Choi Hung

Digital Story Telling for Women's Creative Empowerment
姊妹姊妹拍出來 錄像拍攝簡介會

3. Dec 9, 2012 @ Broadway Cinematheque, Yau Ma Tei

Renaissance Foundation Film Festival 2012 : Love and Punish and Twins Café
文藝復興2012電影節：雙生茶檔/愛與罰

4. Jan 12, 2013 @ Fo Tan Art Village

Screening and discussion forum on Sex, Hope and Love of HK Sinais @ CultianFEST 2013 遊走都市的「酷兒」：《師奶的性望愛》放映及交流會

5. May 3, 4 & 5, 2013 @ Hong Kong Arts Centre

Multi-media theatre performance - Sex, Love and Hope: Ho Style
何式性望愛 – 學習中出精彩

Event Highlights:

- Stage 1: Our working partners are HER Fund & Consider the Trouble bookstore.
- Many organizations including The Association for the Advancement of Feminism, What If Artist Group, The Hong Kong Council of Social Service (HKCSS) have participated in our digital story telling workshops, screening and community forums.

香港廿二春/母女對配 錄像短片放映及交流會
From "22 Springs" to "Whatever will be will be"
Community Forum & Film Screening

是次放映及交流會重點討論兩代女性於自身、家庭及社會角色上的探討。影帶是關於婦女、非牟利組織及社工、照顧者與社會工作者的探討。展覽出展於「她們」的故事。《母女對配》為何式麗博士的著作，她將與觀眾及嘉賓展開互動對話。而場放映的錄像作品是關於父女及子兩代人的感人真實對話。

嘉賓講者 Guest Speaker
 陳淑莊 (大律師、立法會議員及資深社會運動家)
 Tanya Chan (Barrister, Legislator, Activist)

伴讀主持 Partner Moderator
 杜潔麗 (婦女動力基金行政總監)
 Linda To (Executive Director, HER Fund)

網上登記
<http://socialwork.hku.hk/eventfiles/201206/09/default.htm>
 電話: 2859-2097
 電郵: samamilee@hku.hk (Sam Lee)

!!! 留座從速 !!!

日期 Date: 6月9日(六)
時間 Time: 10am - 1pm
地點 Venue: 香港社會服務聯會大樓
 香港灣仔軒尼詩道15號 滙豐公辦社會服務大樓
 (Hall, Duke of Windsor Social Services Building,
 15 Hennessy Road, Wan Chai, Hong Kong)
免費入場 Free Entrance

主持人 何式麗
 Dr. Felicia Sui-ying HO
 香港社會工作專業協會行政總監兼
 二零零九年國際社會工作年會主席 (香港)
 二一 國際社會工作年會
<http://citylights.socialwork.hku.hk/>


Sponsored by 贊助機構
 Her Fund 婦女動力基金
 香港社會服務聯會
 香港婦女團體聯合總會
 香港女工聯合總會
 香港女學生聯合會
 香港女記者聯合會
 香港女警協會
 香港女律師公會
 香港女法官協會
 香港女會計師公會
 香港女工程師學會
 香港女醫學會
 香港女藥劑師學會
 香港女護士管理局
 香港女牙醫學會
 香港女獸醫學會
 香港女建築師學會
 香港女工程師學會
 香港女醫學會
 香港女藥劑師學會
 香港女護士管理局
 香港女牙醫學會
 香港女獸醫學會
 香港女建築師學會

June 9, 2012 @ HKCSS
From "22 Springs" to "Whatever will be will be": Community Forums & Film Screening
 香港廿二春: 母女對配 錄像短片放映及交流會

No. of attendance: 150 persons

From "22 Springs" to "Whatever will be will be": Community Forums & Film Screening, June, 9, 2012





姊妹妹拍出來!
錄像拍攝簡介會

日期: 7/7/2012 (六)
時間: 12:30-5pm
地點: 基督教勵行會 (彩虹)

Organizer 主辦: 香港城市大學社區交流基金
The University of Hong Kong
Knowledge Exchange Fund 資助

Co-organiser 合辦單位: MEER Fund 明愛婦女服務中心, 青年舍等

Digital Story Telling for Women's Creative Empowerment
姊妹妹拍出來 錄像拍攝簡介會

- The workshop is organized to provide NGOs especially women's groups with skills to produce films and use it as a tool for research, community education and self-expression.
- The workshop covers the fundamentals of digital video shooting, shot selection and computer editing. Artists, students and scholars will work together to identify the training needs of NGOs in this area and create new learning experiences for creative empowerment.
- Participants of the events were also encouraged to join us in telling stories that would have perhaps remained hidden.




July 7, 2012 @ Christian Action
Digital Story Telling for Women's Creative Empowerment

No. of attendance: 30 persons



Stage 2:

- During this period, we have organized two major events:
- One film festival event and with the Renaissance Foundation and the other screening and forum with the 【Cultian Fest Cultural/art festival】
- Our working partners included more than 10 NGOs: The Renaissance Foundation, Hong Kong Christian Institute, Pop Pop Revolution (普普文化平台), Room 502, Breakazine!, Pixelbread, A Generation (一代人公社), Tales we Tell (四圍講古), Fleurs des Lettres (字花), Heiquan Theatre (黑犬).

Renaissance Foundation Film Festival 2012 : Love and Punish and Twins Café

文藝復興2012電影節：雙生茶檔/愛與罰



Dec 9, 2012 @ Broadway Cinematheque

No. of attendance: 119 persons

Screening and discussion forum on Sex, Hope and Love of HK Sinais @ CultianFEST 2013

遊走都市的「酷兒」：《師奶的性望愛》放映及交流會



Jan 12, 2013 @ Fo Tan

No. of attendance: 80 persons



Stage 3:

- With the setting up of a new Facebook page **Project2ndSpring**, we have been able to get in touch with many individuals and groups whom we can mobilize to come to our events and further involve in discussions of issues and ideas.
- No. of beneficiaries – 803 and counting...**



Sex, Love and Hope: Ho Style 何式性望愛 – 學習中出精彩

- This **multi-media** theatre performance aims to involve **all** our supporting organizations in past ExCEL3 events in a discussion on gender, love and sex issues in Hong Kong.
- We aim to generate discussions and challenge stereotypes, stigmas and limitation of current perceptions and practices of intimacy.
- We also hope to explore new ways of collaboration between academics and artists in Hong Kong with the goal to develop a multi-media teaching case on gender and sexuality education.



Collaborator:

Skyhigh Creative Partners: A Jockey Club Initiative for innovative minds

- A social enterprise aiming to train up young people as artists in the production of Sex, Love and Hope: Ho Style.



20 Supporting Organizations



Sex, Love and Hope: Ho Style

何式性望愛 – 學習中出精彩

May 3, 4 & 5, 2013 @ Hong Kong Arts Centre



No. of attendance: 456 persons

Advertisement @ MTR:

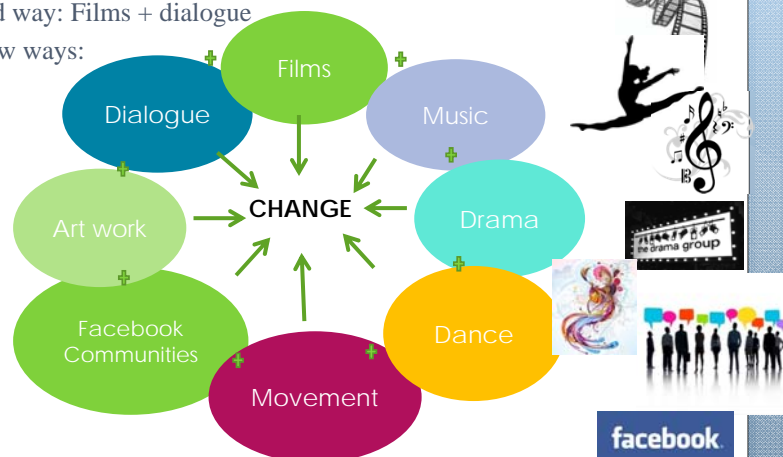


@ Central MTR
Station, Exit D

New ways of producing knowledge & engaging people

Integrating artistic work, academic research & sex

- My old way: Films + dialogue
- My new ways:



***Sweet and painful collaboration!**

<http://www.facebook.com/Project2ndspring>

