

Social Impact Assessment (SIA) for Non-governmental Organizations

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香港社會服務聯會
The Hong Kong Council of Social Service



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Objectives

- ❑ To promote the idea of Social Impact Assessment (SIA)
- ❑ To verify and test the framework for conducting SIA in Hong Kong.
- ❑ To develop protocol and guidelines on SIA framework conduction

Event Highlights 1

November 28, 2012

Regional Dialogue on Experiences of Social Impact Assessment

- Experts from Japan, Thailand, Singapore and Taiwan to introduce the development of SIA in their countries

Objectives:

- ❑ To promote sharing and exchange experience of the promotion of SIA in the region
- ❑ To establish network among individual social entrepreneurs, social enterprises, NGOs and network in the region
- ❑ To explore possible collaboration initiatives in the near future

Snap shots of the Regional Dialogue

Mr. Ken Ito
Keio University



Ms. Yvonne Yeung
Hong Kong YWCA



Mr. Ming Wong
Social Investors' Club



Mr. C.K. Law
The University of Hong Kong



Ms. Chiu Yun Chin
National Taiwan University



Mr. Sunit Shrestha
ChangeFusion



Ms. Patsian Low
National Volunteer & Philanthropy Centre



Event Highlights 2

February 25, 2013

Accounting for Social Impact: Workshop on Social Return on Investment (SROI)

- Jeremy Nicholls, the chief executive of the [Social Return on Investment \(SROI\) Network](#) was invited to be the trainer at the workshop

Objectives:

- ❑ Introduce to participants the core questions behind 'social impact'
- ❑ Guide participants on how they would apply the SROI method to their own situation
- ❑ Review the main practical challenges, the judgments practitioners will need to make and the potential costs and benefits for better decision making

March 22, 2013

A follow up meeting on SROI workshop

- Participants from the workshop were invited to share their own cases and discuss more in-depth with the trainer and other participants

Snap shots of the SROI workshop and follow-up meeting



- An illustration of how SROI works with cases by participants



- Group discussion during workshop



- SROI follow up meeting

Event Highlights 3

Up-coming events

February 21-22, 2014

Future Camp HK

- A 1.5 days Social Innovation camp incorporated with impact assessment elements to introduce SIA to social engineers recruited from different sectors
- Keynote speaker: GroupSOS

February 24, 2014

Workshop on Social Impact Assessment

- To introduce an impact assessment framework and related tools used in France
- Trainer: GroupSOS

Outputs

- Resource Website:
<http://sia.hkcss.org.hk/index.php?lang=eng&action=training>



Achievements

In sum, with 1 regional dialogue, 1 conference, 2 workshops to go with a follow up meeting and a resource website, we have:

- **Promoted the ideas of SIA across stakeholders** via opening up a regional dialogue and incorporated the impact assessment in a social innovation camp to reach out more social engineers
- **Educated the NGO sector in using the SIA framework** with
 - workshops conducted by experienced overseas speakers
 - a set of protocol and guidelines for frontline practitioners to use the framework
 - a resource website with framework and an indicator bank for measuring social impact uploaded for educational purpose
- **Refined the SIA framework** to be used in Hong Kong by conducting SIA studies on social service projects

Impacts

- Facilitated the NGO practitioners and stakeholders involved in social services to understand the concept of social impact assessment, and apply the SIA Framework
- Framework refined through a number of attempts on SIA social service programmes
- Developed a set of protocol and guidelines as a training manual for interested parties to use this SIA framework

What's next?

- Enhance the capacity of the NGOs to deliver/monitor the intended/unintended social impacts their service would like to make
- Strengthen the promotion of SIA to the NGO practitioners and stakeholders involved in social services
- Expand the indicator bank developed in the 1st phase of ExCEL3

Thanks!