

Creating Entrepreneurial
Communities:
*The ideal conditions to unleash the
potential of next generation leaders*

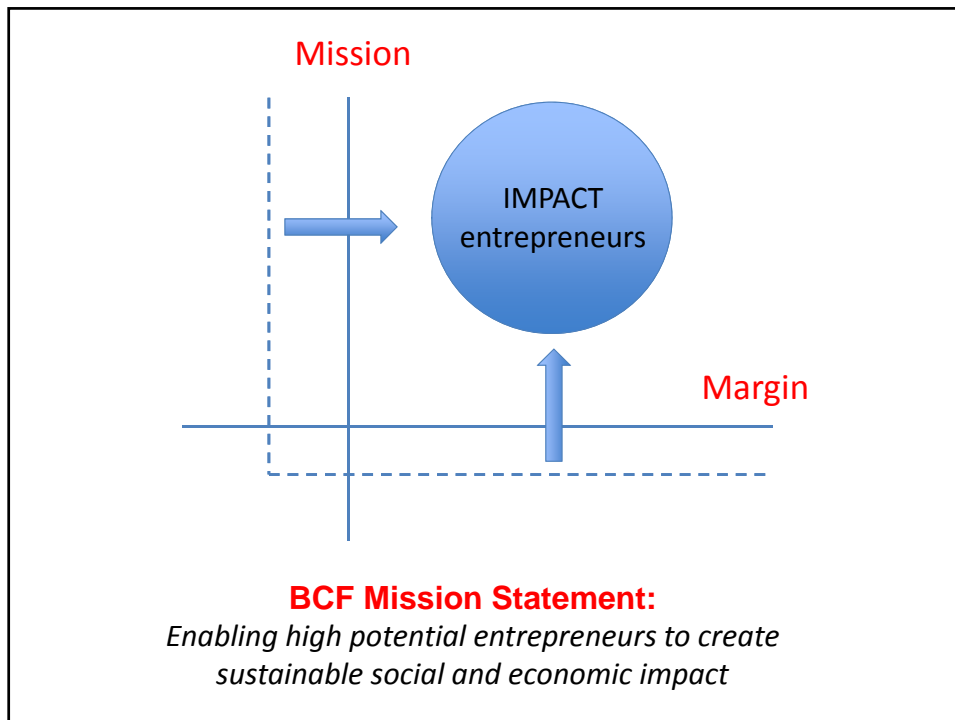
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FORWARD
IMPACT



DRIVING QUESTIONS

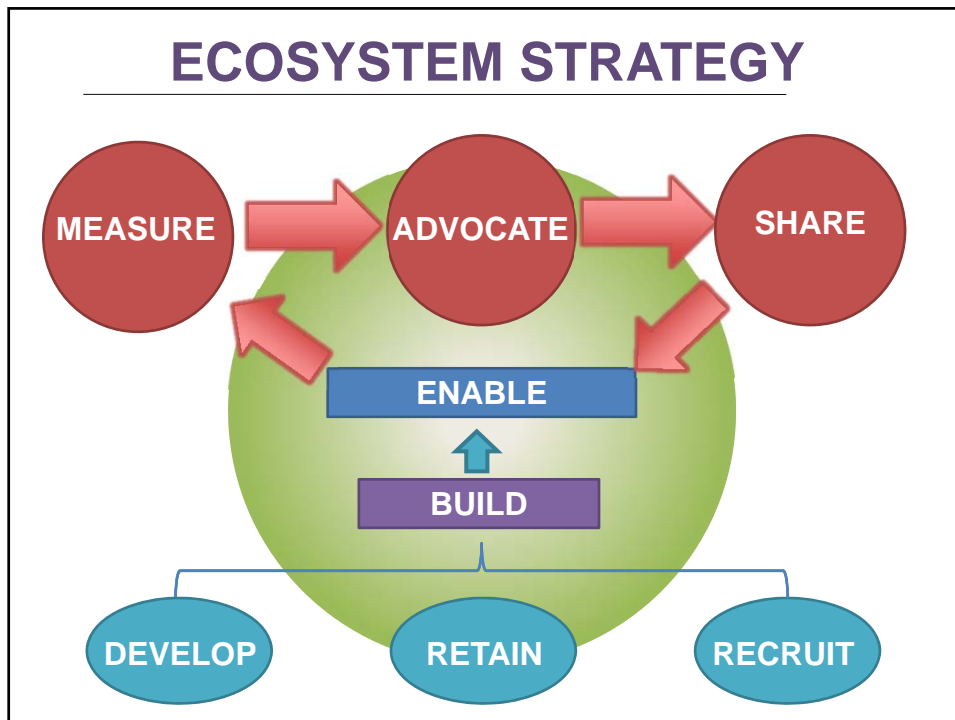
- What are the significant levers to accelerate innovation & entrepreneurship in your community?
- What does success look like?
- What's holding it back?
- What needs to change?
- How can you help?



The Problem: emerging entrepreneurs lack...

- Knowledge/ confidence
- Strong networks (and willingness to collaborate)
- Critical business skills
- Access to talent
- Scale-up capital
- Clear metrics to prove impact

*In short, local high impact entrepreneurs lack the **resources, relationships, knowledge, and networks** they need to reach their full growth potential.*





FORWARD CITIES.

org

Detroit * Cleveland * New Orleans * Durham

Four Convenings

Shared Eco-System Map

National Learning Platform

BEMAS MAPPING

- **Build Talent Pipeline**
 - How strong is local entrepreneurial talent pipeline?
 - Who is focused on recruiting best practice orgs/ innovators?
 - Are you gaining or losing entrepreneurial talent? How?
- **Enable Entrepreneurs**
 - What resources/relationships are currently available?
 - Who is helping connect the dots?
- **Measure**
 - How good is baseline data and who is measuring growth trends?
 - Do local entrepreneurs have tools to measure impact/ performance?
- **Advocacy**
 - How aligned is economic & community development policy to foster local innovation/ entrepreneurship?
- **Share**
 - How can a new/better story be told locally and globally?

DRIVING QUESTIONS

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FORWARD IMPACT

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