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John Sayer was Director of Oxfam Hong Kong 1995-2001 and 2006-2012. His Masters dissertation was on NGO policy making towards the Private Sector. While being the Interim Director of Oxfam International in Oxford, he prepared the Oxfam International Strategy on engagement with business, and took part in early planning meetings of the Global Reporting Initiative. He has participated on the Board of the UN Global Compact on corporate codes of conduct and served on the Board of the Ethical Trading Initiative working on supply chain policies for major international supermarkets and garment retailers.