

Create Entrepreneurial Communities: Ideal Conditions to Unleash the Potential of Next Generation Leaders

In today's complex and interconnected world, how to become an effective leader and create positive change in society is a major challenge. Many of the conventional approaches simply would not work. We are witnessing the emergence of a new type of leaders that were called “life entrepreneurs”. These are individuals who have a strong sense of direction, know and firmly uphold their own values, are ready to take risk and explore the unknown, in order to create an extraordinary life that balances work, life, and contribution to the community. At the same time, we are also witnessing the emergence of a new type of communities which were called “entrepreneurial cities”. These are urban communities in which a critical number of government agencies, corporations, universities, and social sector organisations work together collaboratively to address burning social issues through social innovation and social entrepreneurship. It calls for exceptional leadership from many quarters and at many levels. In this workshop, the opportunities and challenges of both the “life entrepreneurs” and “entrepreneurial cities” will be addressed.