

NGO Relationships with the Private Sector: Cooperation and Confrontation

NGOs face complex trade-offs in their engagements with business. Companies can represent a potential source of income for charities. Partnerships between NGOs and business can also help NGOs contribute towards the achievement of an NGO's mission. However, NGOs which address causes as well as symptoms of social and environmental issues may also feel it is their responsibility to speak out on business practices which harm those they seek to help.

This workshop will engage participants in exploring the challenges NGOs face in shaping a strategy for engagement with the business sector. This will include risk analysis, protecting reputation, adhering to core values, and balancing these with a healthy pragmatism in pursuit of a social mission.