

Empowering the Third Sector in Self-renewal Process: Building up Collaborative and Innovative Problem Solving Platform in Hong Kong



Organisational Empowerment

TO CREATE SUSTAINABLE INNOVATION

WWW.YESNETWORK.ORG



Place:
- Outdoor
sport centre
- better air
condition.

Time:
- 3 / week
- 40 min
- 5 km
- night
- no rain

Think

Say:

Feel

"Fresh"

"Vital"

yesnetwork
The People Incubator



Location
is impor
(Prud)

A group of people are gathered around a table in a meeting or workshop. They are looking at papers and documents on the table. There are water bottles and a white cup on the table. The scene is overlaid with a teal color and white text.

YES Network - The People Incubator

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We nurture a generation of **social entrepreneurs** who **innovate** and **co-create** positive changes **with the society**.

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TRAINING: Human Development, Innovation & Entrepreneurship

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INCUBATION: Early Stage Social Startups

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TRAINING: Human Development, Innovation & Entrepreneurship



INCUBATION: Early Stage Social Startups



PLATFORM: Network & Cross Sector Collaboration

Wicked Problem

A group of people are gathered around a table in a meeting room, engaged in a discussion. The image is overlaid with a teal filter. The text "Wicked Problem" is centered at the top in a large, white, sans-serif font. The people are looking at each other and some are holding papers or laptops. The background shows other people in the room, suggesting a collaborative work environment.

Wicked Problem

Generations of **distorted human values** has given birth to the **malfunctioning societal system** today, affecting the lives beyond age, gender, race, and class.

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Meanwhile, modern age societal challenges has evolved to become more **unpredictable, wicked, and systemic** than ever.

Wicked Problem

Generations of **distorted human values** has given birth to the **malfunctioning societal system** today, affecting the lives beyond age, gender, race, and class.

Meanwhile, modern age societal challenges has evolved to become more **unpredictable, wicked, and systemic** than ever.

Illiteracy VS Aspiration for learning

Poverty VS Distribution of wealth

Information gap VS Discernment of truth

Wicked Problem

**Distorted
Human Values**

**Malfunctioning
Societal System**

**Unpredictable, Wicked
and Systemic Problem**

Transformative Social Reform

Distorted
Human Values

A generation of **social entrepreneurs** who **innovate** and **co-create** positive changes **with the society**.

Malfunctioning
Societal System

Unpredictable, Wicked
and Systemic Problem

Transformative Social Reform

Social
Entrepreneurs



A generation of **social entrepreneurs** who **innovate** and **co-create** positive changes **with the society**.



Social
Innovation



Cross Sector
Collaboration

Pilot 1: Environmental Issue



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Social Innovation

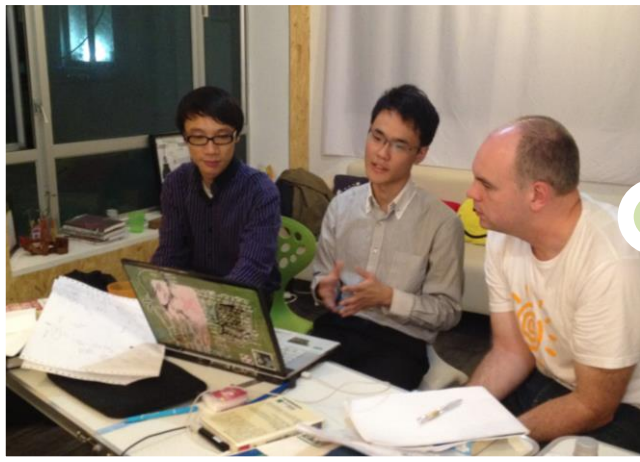
40 People from Cross sector + Social Innovation

Pilot 1: Environmental Issue



40 People from Cross sector + Social Innovation

Pilot 1



1 Interview with 20 Stakeholders within the Environmental Sector



2 Hong Kong Sustainability Jam



3 Post Jam Networking Workshop



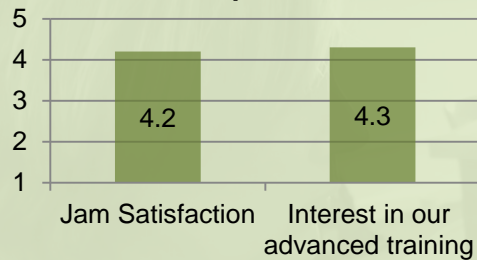
4 Eco-Design Fair Workshop (Shanghai)

Impact



Individual

Satisfaction (Score out of 5)



Would you recommend our training to your org.?

88%

will consider recommending our training to their orgs.



Project

Out of the jam, 1 project continued and a new project initiated

KnowBuyShare

- Creating a share economy in HK

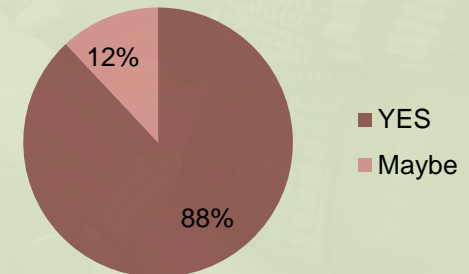
Sustainable Coffee

- Inspired and created after the Jam



Community

Do you want to continue joining the JAM community?



Source: Jam Networking Workshop Detail Evaluation

No. of Respondents: 16

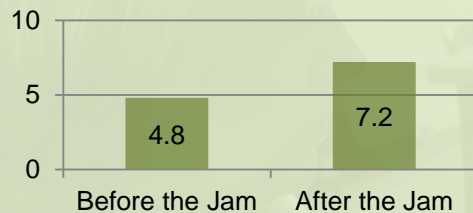
Respondents Profession: Government, NGO, Academia, Corporate, Law, Technology, Engineering, Architecture, Design, Students

Impact

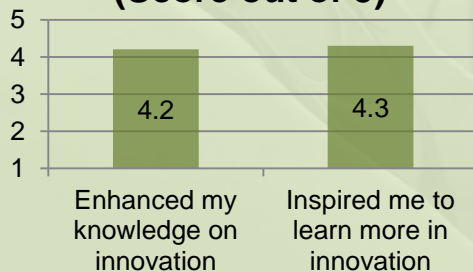


Social Reformer

Understanding of Innovation (Score out of 10)

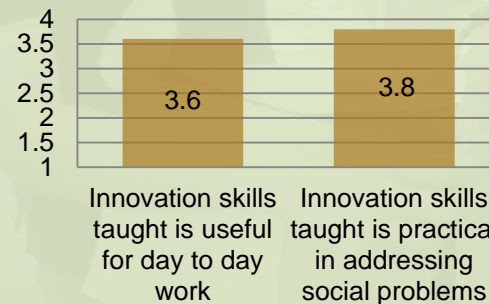


Inspiration in innovation (Score out of 5)



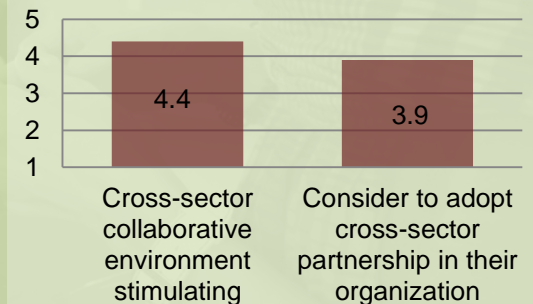
Social Innovation

Effectiveness in problem solving (Score out of 5)



Cross Sector Collaboration

Environment and Adoption (Score out of 5)



“Let me inside the business world”

“Experienced the power of creativity to solve problems”

“Creativity can emerge in a short time under pressure”

“Experts are Everywhere!”

“Met and learnt from a diversity of like-minded friends”

“Stimulating Environment to build on each other’s idea”

Learnings



**Social
Reformer**



**Social
Innovation**



**Cross Sector
Collaboration**

Learnings



Social Reformer

- Varies upon **individual vision** regardless of background

-- Higher number of **young professionals and students** than working adults who will pursue social entrepreneurship

- Set back by the **mindset and culture** of NGOs/Gov/Corporate



Social Innovation



Cross Sector Collaboration

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Social Innovation

- **Requires more time for serious project execution** as well as hands-on learning in 48 hours.
- Team member within Jam might not be **ideal member to work with** in the long term.



Cross Sector Collaboration

Learnings



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Cross Sector Collaboration

- **Collaboration can be even more effective** by different types of involvements, flexibility, phase of project, personalization etc.

Upcoming Pilot 2



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Social Innovation

The image features a group of people in a meeting setting, viewed from above. They are gathered around a table covered with numerous sticky notes, suggesting a collaborative brainstorming or design thinking session. A semi-transparent blue overlay covers the entire scene. In the center, a large white oval with a dashed orange border contains the 'yesnetwork' logo and the text 'The People Incubator' and 'Social Innovation'. A white network diagram with a central oval and six radiating lines connects to empty white ovals, symbolizing a network or pilot program structure.

Upcoming Pilot 2

yesnetwork
The People Incubator



Social Entrepreneurs

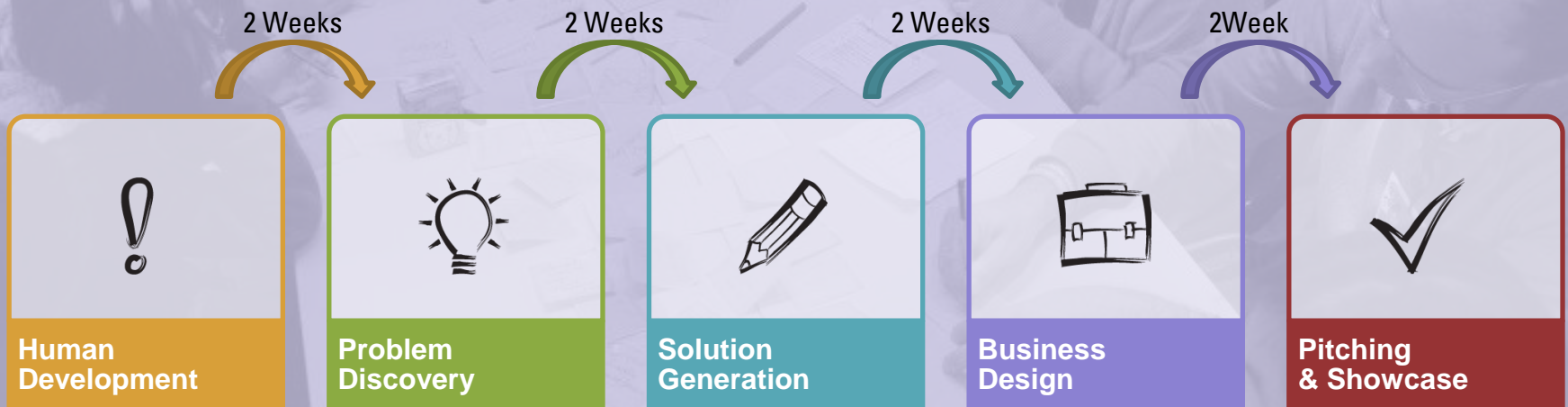
Upcoming Pilot 2

yesnetwork
The People Incubator



Upcoming Program

- Target Audience: Aspiring Social Entrepreneurs
- Duration: 2 months
- Expected Date: Sep 2013
- 4 Bi-weekly Workshop (4 Full Days + 3 half days)
- Pre-work before the actual programme



Social Impact Measurement

Social Innovation & Entrepreneurship



Inspire

Movement



Equip

Qualities & Know-how



Action

Social Startups



Collaborate

Cross-Sector

Co-creating Impact Together

connect@yesnetwork.org | 6048 9712 | www.yesnetwork.org

Support Social Entrepreneurs

Be part of cross-sector collaboration network



Funding

This initiative or Seed capital for startups



A HKU project supported by The Hong Kong Jockey Club

Spread the Movement

Relevant Network / Publicity / Media



Partnership

Become part of the initiative



ASIA COMMUNITY VENTURES
同舟共濟

