

Capacity Building for Elderly Rights Advocacy Groups, Elderly Service Workers and Community Organizers

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In collaboration with
Association for the Rights of the Elderly

Objectives

- ◆ Aims: To build up the organizing and advocacy capacity among elderly rights advocacy group and professionals involved in elderly services
- ◆ Means: Networking, training and development of training manuals and materials

The Association for the Rights of the Elderly(ARE)

- ◆ An elderly rights advocacy group with more than 30 years of history
- ◆ Released comments on policy and service issues related to rights and welfare for the elderly through mass media and government consultation
 - e.g. on elderly suicide, old age allowance, outsourcing healthcare vouchers, vouchers scheme in elderly services

Target Sectors / Groups Benefit from this Project

- ◆ Elderly Rights Advocacy Groups
- ◆ Professionals involved in Elderly Services
- ◆ Students
- ◆ Senior Citizens
- ◆ General Public

Deliverables

- ◆ Network Meetings, Public Lectures and Symposiums
 - ◆ To facilitate networking of elderly rights advocacy groups and to form an organized and informed opinions regarding social policies and services
 - ◆ 4 network meetings had been done during Jan to Feb in 2013

Deliverables

- ◆ Training Workshops
 - ◆ To equip professionals with organizing and advocacy skills
 - ◆ Two whole day workshops is coming at the end of Apr:
 - 23/4/2013(Tue)
 - ◆ Topic : 如何鼓勵長者參與社區，促進老人權益?
 - ◆ Target : Elderly service worker
 - 30/4/2013(Tue)
 - ◆ Topic : 長者如何參與社區，促進老人權益?
 - ◆ Target : Elderly
 - ◆ More workshops is processing

Deliverables

- ◆ Organizing and Advocacy Manual
 - ◆ To share the best practices with elderly rights advocacy groups, elderly service units, and neighbourhood organizations
 - ◆ The collecting of best practices is ongoing

Deliverables

- ◆ Multimedia Training Materials
 - ◆ To allow easy access, all training manuals and materials will be made available on-line
 - ◆ The manuals is uploading to the following website:

<http://www.are.org.hk/PublishWebSite/are/gallery/getCMSPage.asp?url=/PublishWebSite/are/big5/contentPage38836.htm>

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主頁 / 關於我們 / 老人權益資訊 / 權益活動 / 研究及刊物 / 友善連結 / 新計劃 / 聯絡我們

老人權益促進會

老人權益促進會是一個「自發性」組織。在70年代香港六十歲以上之老人人口不斷上升，在70年代老人人口已超越百分之十。另外香港並非福利社會，政策對於老人的保障並不全面，而義志服務團體所提供之服務亦不足應付。鑑於以上的社會形勢下，一群熱切為老人謀求公平合理權利權益的社會工作者便於87年創立了一個有關老人權利的壓力團體，取名為「老人權益促進會」。

新計劃

「關心老人權益，建立倡議力量」計劃

本計劃為香港大學社會科學院「睿智計劃」(ExCEL3)贊助項目之一，透過提供一系列公開論壇、工作坊和海外經驗分享，裝備長者組織同工及長者領袖，強化長者倡導及充權工作。

本計劃期望透過訓練及分享，協助長者組織建立倡議力量，培育更多長者關心及參與長者權益議題，倡導長者友善的安老服務政策，為本港的「第三齡社會」做好準備，共同謀求長者福祉。

如有查詢，請聯絡陳文星小姐 (電話：3917 5182或電郵：anitacms@hku.hk)

贊助： A HKJ project supported by The Hong Kong Jockey Club

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如何有效得到公眾支持?

- 聯署簽名
- 一人一信運動
- 街站宣傳
- 公眾教育
- 導賞活動
- 組成聯盟
- 進行研究調查
- 記者招待會
- 舉辦研討會
- 撰寫文章
- 善用新興媒體 (Youtube、Facebook、網頁等)
- 藝術創作
- 請願及遊行
- 認識議會、善用選票
- 善用集體消費力量

如何有效影響當局決定?

- 進行遊說及談判
- 透過立法會施加壓力

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於以上的社會形勢下，一切熱切為老人謀求公平合理權利權益的社會工作者使於1979年創立了一個有關老人福利的壓力團體，取名為「老人權益促進會」。

進行研究調查

• **AARP Research Center**
 美國退休者協會(AARP)持續研究AARP會員及全國50歲以上群體的需要及關注，為協會在政策倡導上提供理據，亦為教育界及公眾提供更多有關長者的資訊。曾進行研究調查：
 50+ Americans and the Future of Medicare and Social Security ; 2012 Survey of AARP Members in Indiana on Election Issues ; 2012 AARP Survey of Nevadans 50+ on Long-Term Care, Caregiving and Utilities Issues等
 資料來源 – <http://www.aarp.org/research/?intcmp=FTR-LINKS>

• **中西區長者友善工作小組**
 關注及跟進交通和道路，組織長者透過工作坊以長者角度探討對社區設施、交通的需要及友善社區的概念，由長者進行社區調查、論壇發佈及對外推廣長者友善的概念，並將有關意見向相關部門反映。曾進行研究調查：
 長者友善社區設計參與計劃、中西區長者友善交通實踐計劃、長者友善巴士齊共創、長者友善的交通工具及道路設施意見調查等
 資料來源 – <http://www.caritasse.org.hk/>

• **爭取長者福利聯合行動組**
 由七個不同區域長者小組組成，邀請學院協助培訓長者訪問技巧及資料分析工作。長者參與修訂問卷、訪問社區的長者及由長者舉辦發布會及地區推廣活動。
 「友善社區齊參與」長者友善藥袋標貼意見調查
http://www.caritasse.org.hk/images/stories/OTHER/survey_3.2011.pdf
 資料來源 – <http://www.hkcs.org/news/c327/c327d2.html>

工作坊
 工作坊簡報
 倡議工作參考庫

Deliverables

- ◆ Policy Forums for the Elderly
 - ◆ To provide the opportunities for senior citizens to express their own views
 - ◆ Also allow the trained professionals to use their newly equipped skills to mobilize the senior citizens
 - ◆ Forums is going to be held on the summer

Expected Impacts

- ◆ The networking meetings will help to bring the advocacy groups together to form *an organized and informed opinion* on social policies and services
- ◆ The training will help equip professionals in elderly services with *organizing and advocacy skills*, such that they can assist senior citizens to express their own opinions on social policies and services effectively
- ◆ The multimedia training manual and materials will be made available to advocacy groups, professionals and the general public online, *a heighten sense of awareness* of elderly rights is warranted

End of Presentation

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Elderly Rights Advocacy