

Capitalizing on Technology to Enhance Professional Management Education

The Digital Age is creating many new challenges and opportunities for higher education. While many institutions are considering ways to compete in the new market place through on-line courses and Massive Open Online Courses (MOOCs), there is a range of ways that technology can be incorporated in the classroom to enhance student learning. In this talk, Dr. Sandfort draws upon the science of teaching and learning, advances in the open educational resources movement, and new innovations in management education to highlight what is now known about the power of technology to stimulate active learning. She will use a recently developed teaching case, Love plus Hope, created by University of Hong Kong's ExCEL3 initiative to illustrate how multiple forms of media can be combined and shared around the globe to enhance the education of professional students.