



Harvard Business School Association of Hong Kong

G. P. O. Box 10922

Date: November 27th, 2013
To: Heads of Nonprofit Organizations in Hong Kong
From: Harvard Business School Association of Hong Kong
Subject: Harvard Business School Scholarships –
“Strategic Perspectives in Nonprofit Management”

We are pleased to inform you that the Harvard Business School Association of Hong Kong is offering four full scholarships to attend the “Strategic Perspectives in Nonprofit Management” Program at the Harvard Business School in the summer of 2014. The Association first began offering these scholarships in 2001, and we have had very positive feedback from those who have attended in the past. Altogether, 35 NGO leaders from Hong Kong have attended the SPNM as a result of this Scholarship program.

This intensive week-long residential program will take place from July 13-19, 2014 at the School in Boston, USA. The program is targeted at leaders of public-serving nonprofit organizations, and enrollment is limited to a select group of CEOs, Presidents, and Executive Directors with responsibility for shaping the direction, mission, policies, and major programs of their organizations. We feel that this strategy-oriented program offers a valuable opportunity for leaders of nonprofit organizations to think about the mission and strategy of their organizations and to be exposed to management concepts which might allow them to more efficiently meet the challenges they face in Hong Kong today. **It should be mentioned that this Trust is focused on assisting non-profit organizations in Hong Kong; therefore, applicants from organizations focused primarily on China or other non-HK locations are unlikely to be successful.**

This scholarship program -- which is named in honor of the late Andy Choa, an active member of our Association -- will cover the full program costs of this course, including tuition, accommodation, books, case materials and most meals. The cost of roundtrip economy class air travel between Hong Kong and Boston will also be covered.

Potential applicants can learn more about the program, including a summary of the topics to be covered, by visiting <http://www.exed.hbs.edu/programs/spnm/Pages/default.aspx>



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Applications should be made by **5:00 pm on Tuesday, March 11th, 2014** to the following address:

Ms. Jean Fang
Chairman, Scholarship Committee
Harvard Business School Association of Hong Kong
c/o Fang Brothers Knitting Limited
20 - 24 Kwai Wing Road
5/F, Kwai Chung, New Territories
Hong Kong
Fax: +852 2485 0684

Those preferring to submit soft copies may send them to Ms. Naomi Chan at Secretariat@hbsahk.org. The deadline for hard and soft copies is the same.

The applications should include the following:

1. A completed Application. Applicants may apply via a PDF application. Both are attached to soft copies of this announcement. Applications should be returned to the Hong Kong address listed above rather than to the School.
2. **A paper of 1-2 pages**, written by the Applicant, addressing the following:
 - 2.1. Why does the Applicant think the program will be beneficial to him/her? What does he/she expect to get out of the program?**
 - 2.2. Please cite two accomplishments that the Applicant has achieved in his/her field.**

All applications will be considered by the Committee, and unsuccessful applicants from past years are urged to consider reapplying. It should be stressed that admission to the Program is entirely subject to the decision of the Harvard Business School, not the Scholarship Committee here in Hong Kong.

Any enquiries on this announcement should be directed to Ms. Naomi Chan by Secretariat@hbsahk.org.

Jean Fang
Chairman, Scholarship Committee
Harvard Business School Association of Hong Kong