



A HKU project supported by The Hong Kong Jockey Club



Faculty of
Social Sciences
The University of Hong Kong
香港大學社會科學學院

E-NEWSLETTER



FALL ISSUE 2014

Completion of ExCEL3 Phase 1

ExCEL3 is geared towards Phase 2. All related materials for the Collaborative Projects such as case studies, working papers and training manuals can be accessed via the ExCEL3 website. Please click [here](#).

Detailed information of the Phase 2 Collaborative Projects will be updated on our website soon.

Case Bank

The use of cases in the classroom is an effective pedagogical tool that allows students to be actively involved in the learning process through the illustration of complex problems based on practical and real world scenarios. A new e-Case on fair trade movement and 2 new written cases on strategic collaboration and social branding have been developed and uploaded to our website, which can be accessed [here](#). Please feel free to use the cases for your teaching purpose.

In collaboration with the Hong Kong Council of Social Service, 2 video case studies of Guru Series have also been uploaded. Please click [here](#). The Guru Series aims at harvesting the precious practical knowledge and wisdom of NGO leaders to benefit the next generation of leaders.

Philanthropy Lab

ExCEL3 is going to launch the Philanthropy Lab. We aim to provide advance training on the evaluation and measurement of effectiveness in philanthropy and various topics on granters/grantees relationships. The Lab serves as a hub and a platform to enhance the knowledge and interaction of stakeholders in the philanthropy field.



ExCEL3 Forum on Collaborative Project on January 17, 2014



Fair Trade Movement in Hong Kong



Forum on Effective Philanthropy: Multiple Perspectives on Strategy and Impact Evaluation

NGO Leadership Competencies Project and Case Studies

To build leadership competencies of NGOs in the social welfare sector in Hong Kong, the HKU-HKJC ExCEL3 Project and HKCSS Institute formed a team to conduct competency modeling research on strategic leadership of NGOs in the social welfare sector (October 2012 – December 2013). The team interviewed the CEOs of 16 NGOs of which the average annual budget was above HK\$50 million. 12 competencies were identified through... [Read More](#)



NGO Strategic Leadership Competencies Project

Community Art Project

Community art is an interactive experience to connect people, share ideas and develop a rapport with the community with the help of local NGOs. We are creating projects to facilitate the engagement process, so that people can spend time learning, exploring and having fun through art. We will place learning at the heart of the project and will trail new approaches and innovate the engagement process with our partners in the community. As a result, we aim to enrich the well-being of the residents and play our part in building a cohesive community and civil society.



Cargo Painting

e-Case



[Fair Trade Movement in Hong Kong](#)

Written Case



[Strategic Collaboration between Nonprofits and Business:
The Case of St James' Settlement and Octopus Cards Limited](#)

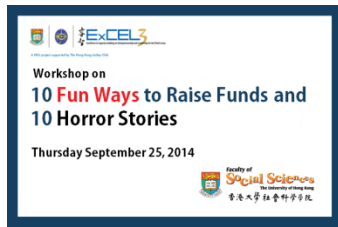


[Branding a Social Enterprise:
The Case of L plus H Fashion](#)

FORTHCOMING EVENTS



Symposium on
Risk Management in For-profit and Non-profit Organisations: Lessons for NGOs
Date: September 23, 2014
[Read More](#)

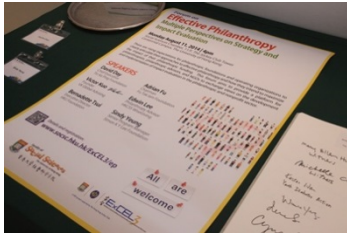


Workshop on
10 Fun Ways to Raise Funds and 10 Horror Stories
Date: September 25, 2014
[Read More](#)

EVENTS HIGHLIGHT

August 11, 2014

Forum on Effective Philanthropy: Multiple Perspectives on Strategy and Impact Evaluation



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July 2, 2014

Forum on Global Perspective on Collective Impact



[Read More](#)

May 24 - 26, 2014

Meditation Camp for NGO Leaders



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April 1, 2014

Symposium on the Future of NGO Development in China: Perspectives of NGO Practitioners



[Read More](#)

March 20, 2014

Dialogue and Book Launch: The City with a Heart – Stories of Giving from Hong Kong and Hong Kong University



[Read More](#)

January 21, 2014

Workshop on Developing the Strategic Awareness and Fluent Attention of the Brilliant Presenter for NGO Leaders



[Read More](#)

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ExCEL3 Project
 Room 811, 8/F, The Jockey Club Tower, Centennial Campus, The University of Hong Kong
 Pokfulam Road, Hong Kong
 Telephone: (852) 3917 1260
 Fax: (852) 2517 0806
 E-mail: excel3@hku.hk
 Website: www.socsc.hku.hk/ExCEL3

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